



POLITÉCNICA

INTERNATIONAL  
CAMPUS OF  
EXCELLENCE

COORDINATION PROCESS OF  
LEARNING ACTIVITIES  
PR/CL/001



E.T.S. de Ingenieros  
Informaticos

# ANX-PR/CL/001-01

## LEARNING GUIDE

### SUBJECT

**105000011 - English For Professional And Academic Communication**

### DEGREE PROGRAMME

10II - Grado En Ingenieria Informatica

### ACADEMIC YEAR & SEMESTER

2019/20 - Semester 1

## Index

---

### Learning guide

1. Description.....	1
2. Faculty.....	1
3. Prior knowledge required to take the subject.....	2
4. Prior knowledge recommended to take the subject.....	2
5. Skills and learning outcomes .....	3
6. Brief description of the subject and syllabus.....	4
7. Schedule.....	7
8. Activities and assessment criteria.....	9
9. Teaching resources.....	13

## 1. Description

---

### 1.1. Subject details

<b>Name of the subject</b>	105000011 - English For Professional And Academic Communication
<b>No of credits</b>	6 ECTS
<b>Type</b>	Compulsory
<b>Academic year of the programme</b>	Fourth year
<b>Semester of tuition</b>	Semester 7
<b>Tuition period</b>	September-January
<b>Tuition languages</b>	English
<b>Degree programme</b>	10II - Grado En Ingenieria Informatica
<b>Centre</b>	10 - Escuela Tecnica Superior de Ingenieros Informaticos
<b>Academic year</b>	2019-20

## 2. Faculty

---

### 2.1. Faculty members with subject teaching role

<b>Name and surname</b>	<b>Office/Room</b>	<b>Email</b>	<b>Tutoring hours *</b>
Paula Perez Sobrino	5217	paula.perez.sobrino@upm.es	Tu - 12:00 - 15:00 Th - 12:00 - 15:00 Appointments to be booked by email in advance. Thank you.
Elena Montiel Ponsoda (Subject coordinator)	5215	elena.montiel@upm.es	Tu - 12:00 - 15:00 Th - 12:00 - 15:00 Appointments to be booked by email in advance. Thank

			you.
Jelena Bobkina	5217	jelena.bobkina@upm.es	W - 10:00 - 15:00 Th - 14:00 - 15:00 Appointments to be booked by email in advance. Thank you.

\* The tutoring schedule is indicative and subject to possible changes. Please check tutoring times with the faculty member in charge.

### 3. Prior knowledge required to take the subject

---

#### 3.1. Prerequisite (passed) subjects

-

- Nivelacion B2 En Lengua Inglesa
- Nivelación B1 En Lengua Inglesa

#### 3.2. Other required learning outcomes

The subject - other required learning outcomes, are not defined.

### 4. Prior knowledge recommended to take the subject

---

#### 4.1. Recommended (passed) subjects

- Building Up Communications Skills
- Español Profesional Y Academico

#### 4.2. Other recommended learning outcomes

- B2 certification is required (SAI), according to the terms established by the Universidad Politécnica de Madrid
- From all language certificates acknowledging B2 level, we strongly recommend against APTIS.

## 5. Skills and learning outcomes \*

---

### 5.1. Skills to be learned

CG-13/CE55 - Capacidad de comunicarse de forma efectiva con los compañeros, usuarios (potenciales) y el público en general acerca de cuestiones reales y problemas relacionados con la especialización elegida.

CG-2/CE45 - Capacidad para el aprendizaje autónomo y la actualización de conocimientos, y reconocimiento de su necesidad en el área de la informática.

CG-24/25/26/27 - Capacidad para trabajar en el contexto internacional, comunicándose en lengua inglesa y adaptándose a un nuevo entorno.

CG-3/4 - Saber trabajar en situaciones carentes de información y bajo presión, teniendo nuevas ideas, siendo creativo.

CG-5 - Capacidad de gestión de la información.

CG-6 - Capacidad de abstracción, análisis y síntesis

CG-7:10/16/17 - Capacidad para trabajar dentro de un equipo, organizando, planificando, tomando decisiones, negociando y resolviendo conflictos, relacionándose, y criticando y haciendo autocrítica

Ce 56 - Ser capaz de aclarar la relevancia y utilidad de la teoría y las habilidades aprendidas en el contexto académico sobre los acontecimientos del mundo real.

## 5.2. Learning outcomes

RA222 - Comunicarse de forma eficaz tanto formal como informalmente bien en grupo o de forma individual, mediante el uso de las TIC.

RA225 - Redactar distintos tipos de textos según las convenciones propias de cada tipo textual.

RA224 - Recopilar y sintetizar coherentemente información de fuentes bibliográficas.

RA223 - Exponer temas profesionales de modo claro, preciso y coherente, teniendo en cuenta el tipo de audiencia.

\* The Learning Guides should reflect the Skills and Learning Outcomes in the same way as indicated in the Degree Verification Memory. For this reason, they have not been translated into English and appear in Spanish.

## 6. Brief description of the subject and syllabus

---

### 6.1. Brief description of the subject

The main objective of this course is to make students aware of the importance of effective communication skills in academic or professional settings, with a strong focus on contemporary issues related to computer engineering, and to help them develop those skills to communicate effectively in both settings.

The course will be organized around science and technology related topics, and 2 assignments (written Research Proposal -RP- and Oral Presentation -OP) that they will have to complete to pass the course.

It is expected that students are able to:

1. identify and describe major economic, environmental and health problems for which a computer engineering solution could have a major impact on society;
2. identify different types of texts in their area of knowledge, as well as the register and tone typically used in scientific and technical texts;
3. read and summarise relevant materials about contemporary issues for which computer engineering may play a role, be it orally or in writing;
4. write coherent and cohesive texts that have a clear focus on contemporary issues, structuring, paragraphing,

punctuation, etc., and that are correct from a grammatical and spelling viewpoint;

5. use correctly references and citations from relevant materials about contemporary issues for which computer engineering may play a role;
6. deliver a written report about an original research idea (RP) that addresses contemporary issues relevant for computer engineering;
7. develop listening comprehension skills in their area of knowledge;
8. use and explain figures and diagrams in a proper manner (OP);
9. deliver a technical and scientific presentation about an original research idea that addresses contemporary issues relevant for computer engineering (OP)

As for the teaching methodology, we will follow a student-centered approach to learning in which the lecturer's role is to motivate students and facilitate their learning and overall comprehension of concepts and tasks. Student learning is assessed through both formal and informal forms of evaluation, including group projects, student and class participation. Teaching and assessment are connected, and student learning is continuously measured during teacher instruction.

Regarding teaching strategies, direct instruction will be combined with inquiry-based learning and event cooperative learning at some stages. Inquiry-based learning will be the predominant teaching method. This method focuses on student investigation and hand-on learning. Students will "learn by doing" as much as possible, both in the case of writing assignments as well as when delivering oral presentations. Students will also learn from constructive feedback on their work and on the work of others, and will also get feedback from their peers.

## 6.2. Syllabus

1. What is Professional and Academic Communication? - Introduction to the course
  - 1.1. 21st Century Skills in the context of EPAC
  - 1.2. Description of assignments: Research Proposals and Oral Presentations
2. Part 1 - Formulating a research idea
  - 2.1. Pentachart (I) - Background and Motivation
  - 2.2. Pentachart (II) - Innovation and Description
  - 2.3. Pentachart (III) - Impact and Path Forward
3. Part 2 - Presenting a research idea
  - 3.1. Effective Oral Presentations (I): Introduction
  - 3.2. Effective Oral Presentations (II): Organization and Structure
  - 3.3. Effective Oral Presentations (III): Format and Style
4. Part 3 - Developing a research idea
  - 4.1. Research Proposal (I) - Introduction
  - 4.2. Research Proposal (II): Organization and Structure
  - 4.3. Research Proposal (III): Format and Style
5. Student's Oral Presentations
6. Student's Research Proposals



## 7. Schedule

### 7.1. Subject schedule\*

Week	Face-to-face classroom activities	Face-to-face laboratory activities	Other face-to-face activities	Assessment activities
1	<b>Introduction to the course (I)</b> Duration: 02:00 Lecture		<b>Introduction to the course (II)</b> Duration: 02:00 Lecture	
2	<b>Pentachart (I) - Background and Motivation</b> Duration: 02:00 Problem-solving class		<b>Pentachart (I) - Background and Motivation. Listening comprehension</b> Duration: 02:00 Problem-solving class	
3	<b>Pentachart (II) - Innovation and Description</b> Duration: 02:00 Problem-solving class		<b>Pentachart (II) - Innovation and Description. Reading comprehension</b> Duration: 02:00 Problem-solving class	
4	<b>Pentachart (III) - Impact and Path Forward</b> Duration: 02:00 Problem-solving class		<b>Pentachart (III) - Impact and Path Forward. Listening comprehension</b> Duration: 02:00 Problem-solving class	
5	<b>Effective Oral Presentation (I): Introduction</b> Duration: 02:00 Problem-solving class		<b>Effective Oral Presentation (I): Introduction. Reading comprehension</b> Duration: 02:00 Problem-solving class	
6	<b>Effective Oral Presentations (II) - Organization and Structure</b> Duration: 02:00 Problem-solving class		<b>Effective Oral Presentations (II) - Organization and Structure. Listening comprehension</b> Duration: 02:00 Problem-solving class	
7	<b>Effective Oral Presentations (III) - Format and Style</b> Duration: 02:00 Problem-solving class		<b>Effective Oral Presentations (III) - Format and Style. Reading comprehension</b> Duration: 02:00 Problem-solving class	
8	<b>Research Proposal (I) - Introduction</b> Duration: 02:00 Problem-solving class		<b>Research Proposal (I) - Introduction. Listening comprehension</b> Duration: 02:00 Problem-solving class	
9	<b>Research Proposal (II) - Organization and Structure</b> Duration: 02:00 Problem-solving class		<b>Research Proposal (II) - Organization and Structure. Reading comprehension</b> Duration: 02:00 Problem-solving class	
10	<b>Research Proposal (III) - Format and Style</b> Duration: 02:00 Problem-solving class		<b>Research Proposal (III) - Format and Style. Listening comprehension</b> Duration: 02:00 Problem-solving class	
11	<b>Student's Oral Presentations</b> Duration: 02:00 Additional activities		<b>Student's Oral Presentations</b> Duration: 02:00 Additional activities	<b>Continuous assessment: Oral presentations (15 hours for preparation and 10 minutes for delivery in 3-member groups, and 7 minutes for delivery in 2-member groups)</b> Group work Continuous assessment Duration: 15:00

12	<b>Student's Oral Presentations</b> Duration: 02:00 Additional activities		<b>Student's Oral Presentations</b> Duration: 02:00 Additional activities	
13	<b>Student's Research Proposals</b> Duration: 02:00 Problem-solving class		<b>Student's Research Proposals</b> Duration: 02:00 Problem-solving class	
14	<b>Continuous assessment: Final written exam</b> Duration: 02:00 Problem-solving class		<b>Student's Research Proposals</b> Duration: 02:00 Problem-solving class	<b>Continuous assessment: Final written exam</b> Written test Continuous assessment Duration: 02:00  <b>Continuous assessment: Written research proposal (25 hours for preparation and group work)</b> Group work Continuous assessment Duration: 25:00
15				
16				
17				<b>Final assessment: Written exam</b> Written test Final examination Duration: 02:00  <b>Final assessment: Written research proposal (25 hours for preparation and group work)</b> Group presentation Final examination Duration: 25:00  <b>Final assessment: Oral presentation (15 hours for preparation and 7 minutes for delivery in 2-member groups)</b> Group presentation Final examination Duration: 15:00

The independent study hours are training activities during which students should spend time on individual study or individual assignments.

Depending on the programme study plan, total values will be calculated according to the ECTS credit unit as 26/27 hours of student face-to-face contact and independent study time.

\* The subject schedule is based on a previous theoretical planning of the subject plan and might go through experience some unexpected changes along throughout the academic year.

## 8. Activities and assessment criteria

### 8.1. Assessment activities

#### 8.1.1. Continuous assessment

Week	Description	Modality	Type	Duration	Weight	Minimum grade	Evaluated skills
11	Continuous assessment: Oral presentations (15 hours for preparation and 10 minutes for delivery in 3-member groups, and 7 minutes for delivery in 2-member groups)	Group work	Face-to-face	15:00	25%	5 / 10	CG-13/CE55 CG-6 CG-7:10/16/17 CG-24/25/26/27 Ce 56 CG-2/CE45 CG-3/4 CG-5
14	Continuous assessment: Final written exam	Written test	Face-to-face	02:00	50%	5 / 10	CG-13/CE55 CG-6 CG-7:10/16/17 CG-24/25/26/27 CG-5
14	Continuous assessment: Written research proposal (25 hours for preparation and group work)	Group work	No Presential	25:00	25%	5 / 10	CG-13/CE55 CG-6 CG-7:10/16/17 CG-24/25/26/27 Ce 56 CG-2/CE45 CG-3/4 CG-5

#### 8.1.2. Final examination

Week	Description	Modality	Type	Duration	Weight	Minimum grade	Evaluated skills
17	Final assessment: Written exam	Written test	Face-to-face	02:00	60%	5 / 10	CG-13/CE55 CG-6 CG-7:10/16/17 CG-24/25/26/27 CG-5
17	Final assessment: Written research proposal (25 hours for preparation and group work)	Group presentation	No Presential	25:00	20%	5 / 10	CG-6 CG-24/25/26/27 Ce 56 CG-2/CE45 CG-3/4 CG-5

17	Final assessment: Oral presentation (15 hours for preparation and 7 minutes for delivery in 2-member groups)	Group presentation	Face-to-face	15:00	20%	5 / 10	CG-13/CE55 CG-6 CG-7:10/16/17 CG-24/25/26/27 Ce 56 CG-2/CE45 CG-3/4 CG-5
----	--	--------------------	--------------	-------	-----	--------	---

### 8.1.3. Referred (re-sit) examination

No se ha definido la evaluación extraordinaria.

## 8.2. Assessment criteria

A) In the **continuous assessment option**, students will be evaluated as follows:

1. Research Proposal in groups of 2 to 3 students (25%) - 1500 words (excluding references)
2. Oral Presentation in groups of 2 to 3 students (25%) - **same topic as the one chosen for the research proposal**. Overall duration: 7 min. for 2-member groups and 10 min for 3-member groups.
3. Written Exam (50%)

**To be entitled to the continuous assessment option**, students will have to attend at least 50% of the sessions of the course. This involves active participation in the activities and discussions proposed in class, and/or submission of tasks via Moodle or in class.

Students will have to notify their choice of assessment type by email by the end of Week 2. And by the end of Week 3, the members of the working group.

B) The **final assessment option** will consist of:

1. Written Exam (60%)
2. Research Proposal in groups of 2 (20%) - 1500 words (excluding references)
3. Oral Presentation in groups of 2 (20%) - **same topic as the one chosen for the research proposal**. Duration: 7 min. Time & place: on site, on the final exam date, right after the exam.

**IMPORTANT NOTE:** It is a necessary precondition to submit the research proposal and the Power Point of the presentation 7 days before the official exam date to be able to take the final exam. The submission will be done via Moodle in a "Moodle task" created for that purpose and announced in due time. Should you want any feedback prior to the submission of the assignments, a specific Moodle task will be available in Week 12 (exclusively). Feedback will be provided no later than Week 15.

Students will have to notify their choice of assessment type by email by the end of Week 2. And by the end of Week 3, the members of the working group.

**For both options, A) and B),** the final score will be the result of averaging out the sum of the marks obtained in the compulsory assignments specified above (namely, research proposal, oral presentation, and exam), only if they are above the minimum score specified in the assessment table.

If a student fails only the exam and passes the assignments (research proposal and oral presentation), he or she will only have to take the exam in the extraordinary call. The marks of the assignments will be kept only during that academic year.

If a student fails one or both of the two assignments, but passes the exam, both assignments will need to be re-submitted (but the exam will not need to be retaken).

In the **research proposal assignment**, students will be asked to identify a research gap or problem, and analyze it from a research perspective accounting for the following sections:

- a) Motivation and Background (state-of-the-art) for the research - about 500 words
- b) Proposed Innovation - about 200 words
- c) Description of the Idea/Project - about 500 words

- d) Potential Impact and Limitations of the Research - about 200 words
- e) Outline Programme of the Work (path forward) and future lines - about 100 words
- f) List of References - minimum 5 academic references.

The extension of the proposal will be of aprox. 1500 words. A standard font should be used, preferably 12-point Times New Roman or Arial, with 1,5 line spacing.

The **oral presentation** will be evaluated according to the following criteria (amongst others): appropriateness to the audience; use of attention-getting devices; structure and cohesion; sufficient variation in tone and enthusiasm; fluent pattern of speech; appropriate use of time connectors and signposts; use of specialized vocabulary and definitions of key terms unfamiliar to the audience; correct use of grammar and complex expressions; appropriate pace; eye contact and adequate use of body language; effective use of visual aids; accurate timing, interaction with the audience; correct pronunciation and intonation.

A **Power Point presentation** will be required to support the oral presentation, and will need to be submitted alongside the research proposal (a specific task in Moodle will be created to this effect and timely notified to students).

Scoring rubrics for oral presentations collecting these and other important assessment criteria to be taken into account in the evaluation process will be made available to the students.

2-member group presentations (continuous assessment) should take 7 min. in total; 3-member group presentations (continuous assessment) should take 10 min. in total; and 2-member group presentations (final exam option) should take 7 min. in total.

Note that students holding a B1 certificate must present in "Secretaria" a B2 certificate no later than 5 working days before the exam.

## 9. Teaching resources

---

### 9.1. Teaching resources for the subject

Name	Type	Notes
See Moodle of the course	Web resource	UPDATED INFORMATION AND RESOURCES IN THE MOODLE PLATFORM OF THE COURSE.
21st Century Reading. Creative Thinking and Reading with TEDTalks.	Bibliography	National Geographic Learning / CENGAGE Learnig
21st Century Communication. Listening, Speaking, and Critical Thinking.	Bibliography	National Geographic Learning / CENGAGE Learnig