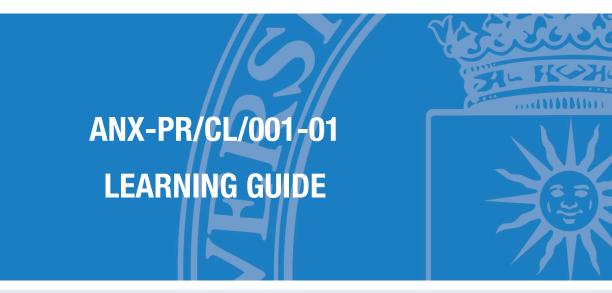


COORDINATION PROCESS OF LEARNING ACTIVITIES PR/CL/001



E.T.S. de Ingenieria de Sistemas Informaticos



SUBJECT

615000332 - English For Professional And Academic Communication

DEGREE PROGRAMME

61CI - Grado en Ingenieria de Computadores

ACADEMIC YEAR & SEMESTER

2019/20 - Semester 1





Index

Learning guide

| 1. Description | 1 |
|--|----|
| 2. Faculty | 1 |
| 3. Prior knowledge required to take the subject | 2 |
| 4. Prior knowledge recommended to take the subject | 2 |
| 5. Skills and learning outcomes | 3 |
| 6. Brief description of the subject and syllabus | 3 |
| 7. Schedule | 6 |
| 8. Activities and assessment criteria | 9 |
| 9. Teaching resources | 12 |
| 10. Other information | 13 |





1. Description

1.1. Subject details

| Name of the subject | 615000332 - English For Professional And Academic Communication |
|--------------------------------|--|
| No of credits | 6 ECTS |
| Туре | Compulsory |
| Academic year ot the programme | Fourth year |
| Semester of tuition | Semester 7 Semester 8 |
| Tuition period | September-January |
| Tuition languages | English |
| Degree programme | 61CI - Grado en Ingenieria de Computadores |
| Centre | 61 - Escuela Tecnica Superior de Ingenieria de Sistemas Informaticos |
| Academic year | 2019-20 |

2. Faculty

2.1. Faculty members with subject teaching role

| Name and surname | Office/Room | Email | Tutoring hours * |
|--------------------------------|-------------|--------------------------|----------------------|
| | | | Sin horario. |
| Jose Luis Llavona Arregui 8205 | 0005 | isseluis llovene Quem es | Timetable will be |
| | 6205 | joseluis.llavona@upm.es | established before |
| | | | the semester starts. |
| | | | Sin horario. |
| Francisca Lopez Hernandez | 8204 | | Timetable will be |
| (Subject coordinator) | | francisca.lopez@upm.es | established before |
| | | | the semester starts. |





| | | | Sin horario. |
|-----------------------------|------|-----------------|----------------------|
| Carola Maria Alvarez-Bolado | 0004 | carola.alvarez- | Timetable will be |
| Sanchez | 8204 | bolado@upm.es | established before |
| | | | the semester starts. |

* The tutoring schedule is indicative and subject to possible changes. Please check tutoring times with the faculty member in charge.

3. Prior knowledge required to take the subject

3.1. Prerequisite (passed) subjects

- Nivelacion B2 en Lengua Inglesa

3.2. Other required learning outcomes

The subject - other required learning outcomes, are not defined.

4. Prior knowledge recommended to take the subject

4.1. Recommended (passed) subjects

- InglÉs Nivel Avanzado

4.2. Other recommended learning outcomes

The subject - other recommended learning outcomes, are not defined.



5. Skills and learning outcomes *

5.1. Skills to be learned

CT13 - Comunicación en lengua inglesa: Ser capaz de comunicare en lengua inglesa en el ámbito profesional.

5.2. Learning outcomes

RA493 - The student is able to write a logically organized and coherent document on a wide variety of topics and support his/her views

RA492 - The student is able to write specialized-content documents

RA495 - The student is able to collect information from different sources, i.e. lecturers and bibliographic resources

RA496 - The student is able to communicate fluently and accurately in written and oral English in professional and academic environments

RA523 - The student is able to understand complex and abstract ideas

* The Learning Guides should reflect the Skills and Learning Outcomes in the same way as indicated in the Degree Verification Memory. For this reason, they have not been translated into English and appear in Spanish.

6. Brief description of the subject and syllabus

6.1. Brief description of the subject

The course is intended to deal with the different communicative situations both in professional and academic settings. It aims at practising and eventually getting a good command of written and oral comunication skills in those environments. The course will use authentic material as models which the students will produce later on their own. After this course the students are able to understand and write different kind of professional and academic documents, participate in meetings and prepare subject-content oral presentations .



6.2. Syllabus

- 1. TERMINOLOGY FOR ITS AND ACADEMIC DISCOURSE
 - 1.1. Terminology and Lexicology
 - 1.2. Specialized Discourse
- 2. PROFESSIONAL WRITING: GENERAL FEATURES
 - 2.1. Types of Professional Written Documents
 - 2.2. The Paragraph: Basic Structure
 - 2.3. Connectors: Discourse Organization
- 3. PROFESSIONAL DOCUMENTS: LETTERS, EMAILS, TECHNICAL REPORTS, MEMOS AND OTHER DOCUMENTS
 - 3.1. Emails: Types and Content
 - 3.2. Letters: Types and Content
 - 3.3. The Technical Report: Purpose, Sections and Content
- 4. ACADEMIC WRITING: GENERAL FEATURES
 - 4.1. Academic Genres
 - 4.2. The IMRD Structure
- 5. ACADEMIC DOCUMENTS: ABSTRACTS, RESEARCH ARTICLES, DIPLOMA/MASTER PROJECTS
 - 5.1. The Abstract
 - 5.2. The Research Article (Papers)
- 6. ORAL PROFESSIONAL COMMUNICATION
 - 6.1. Features of Oral English: Register, Tone and Rythm
 - 6.2. Non-Verbal Language: Body Language
- 7. ORAL PRESENTATIONS: ACTORS, CONTEXT, LANGUAGE
 - 7.1. Structure and Design of Oral Presentations
 - 7.2. Multimedia Support for Oral Presentations
 - 7.3. Rehersal
- 8. COMMUNICATIVE FUNCTIONS IN A PROFESSIONAL SETTING
 - 8.1. Negotiating





- 8.2. Agreeing and Disagreeing
- 8.3. Chairing a Meeting



7. Schedule

7.1. Subject schedule*

| Week | Face-to-face classroom activities | Face-to-face laboratory activities | Other face-to-face activities | Assessment activities |
|------|-----------------------------------|--|-------------------------------|-----------------------|
| | | IT Terminology: general features and | | |
| | | technical words in context | | |
| | | Duration: 02:00 | | |
| | | Cooperative activities | | |
| 1 | | | | |
| | | Identification of technical words in | | |
| | | authenctic material : listing of words and | | |
| | | their translation | | |
| | | Duration: 02:00 | | |
| | | Cooperative activities | | |
| | | Descriptions of defining features of | | |
| | | professional documents: genres | | |
| | | Duration: 02:00 | | |
| | | Cooperative activities | | |
| 2 | | | | |
| | | Paragraph writing: topic sentence and | | |
| | | structure | | |
| | | Duration: 02:00 | | |
| | | Cooperative activities | | |
| | | Analysis of professional discourse: tone, | | |
| | | language and register | | |
| | | Duration: 02:00 | | |
| | | Cooperative activities | | |
| 3 | | | | |
| | | Generating ideas | | |
| | | Duration: 02:00 | | |
| | | Cooperative activities | | |
| | | Analysis of professional writing: emails, | | |
| | | memos and cover letters | | |
| | | Duration: 02:00 | | |
| | | Cooperative activities | | |
| 4 | | | | |
| | | Writing different kinds of emails | | |
| | | according to purpose | | |
| | | Duration: 02:00 | | |
| | | Cooperative activities | | |
| | | Using connectors as cohesive devices | | |
| | | Duration: 02:00 | | |
| | | Cooperative activities | | |
| 5 | | | | |
| Ĭ | | Analysis of professional discourse. | | |
| | | Introduction to academic writing | | |
| | | Duration: 02:00 | | |
| | | Cooperative activities | | |





| | 1 | | |
|----|---|--|--|
| 6 | | Academic writing: structure and types. Abstracts, papers, critical reviews and technical reports Duration: 04:00 Cooperative activities | |
| | | Analysis of the structure of oral communication: language and genres Duration: 02:00 Cooperative activities | |
| 7 | | Analysis of authentic presentations in professional contexts: structure, vocabulary and body language Duration: 02:00 Cooperative activities | |
| 8 | | Oral communication skills (conti.): conventional language structures, presentations and body language Duration: 04:00 Cooperative activities | MID-TERM EXAM: Writing a descriptive paragraph, emails, cover letter and critical review Written test Continuous assessment Duration: 02:00 MID-TERM EXAM: Writing a descriptive paragraph, emails, cover letter and critical review Written test Final examination Duration: 02:00 |
| 9 | | Oral communication skills in a professional setting: "elevator pitch ", job interviews Duration: 04:00 Cooperative activities | |
| 10 | | Oral communication skills: identifying roles and responsibilities in professional settings Duration: 04:00 Cooperative activities | Submission of a Technical Report Individual work Continuous assessment Duration: 04:30 Submission of a Technical Report Individual work Final examination Duration: 04:30 |
| 11 | | Job meetings: general features and planning. Language structures and vocabulary Duration: 01:00 Cooperative activities Practising job meetings: note taking, minutes and agenda Duration: 01:00 Cooperative activities | Role playing: simulations of professional activities, i.e. meetings, job interviews, negotiations Group work Continuous assessment Duration: 02:00 |
| 12 | | Meetings: chairing a meeting Duration: 02:00 Cooperative activities Practising negotiating and networking Duration: 02:00 Cooperative activities | FINAL EXAM: Written exam to test the student's competence in writing, listening comprehension and oral production Written test Continuous assessment Duration: 04:00 |



| 13 | Oral Presentations: rehearsal of Technical Report Duration: 04:00 Cooperative activities | |
|----|---|--|
| 14 | | Oral Presentation of the Technical Report Group work Continuous assessment Duration: 04:00 Oral Presentation of the Technical Report Group work Final examination Duration: 04:00 |
| 15 | | |
| 16 | | |
| 17 | | FINAL EXAM: Written exam to test the student's competence in writing, and listening comprehension and oral production (role playing in different professional and academic settings) Written test Final examination Duration: 04:00 |

The independent study hours are training activities during which students should spend time on individual study or individual assignments.

Depending on the programme study plan, total values will be calculated according to the ECTS credit unit as 26/27 hours of student face-to-face contact and independent study time.

* The subject schedule is based on a previous theorical planning of the subject plan and might go to through experience some unexpected changes along throughout the academic year.



ANX-PR/CL/001-01 Learning Guide



8. Activities and assessment criteria

8.1. Assessment activities

8.1.1. Continuous assessment

| Week | Description | Modality | Туре | Duration | Weight | Minimum grade | Evaluated skills |
|------|--|--------------------|---------------|----------|--------|------------------|------------------|
| 8 | MID-TERM EXAM: Writing a descriptive paragraph, emails, cover letter and critical review | Written test | Face-to-face | 02:00 | 20% | 4 / 10 | CT13 |
| 10 | Submission of a Technical Report | Individual work | No Presential | 04:30 | 10% | 4 / 10 | CT13 |
| 11 | Role playing: simulations of professional activities, i.e. meetings, job interviews, negotiations | Group work | Face-to-face | 02:00 | 20% | 2/10 | CT13 |
| 12 | FINAL EXAM: Written exam to test the student's competence in writing, listening comprehension and oral production | Written test | Face-to-face | 04:00 | 40% | 4 / 10 | CT13 |
| 14 | Oral Presentation of the Technical Report | Group work | Face-to-face | 04:00 | 10% | 4 / 10 | CT13 |

8.1.2. Final examination

| Week | Description | Modality | Туре | Duration | Weight | Minimum grade | Evaluated skills |
|------|---|--------------------|---------------|----------|--------|------------------|------------------|
| 8 | MID-TERM EXAM: Writing a descriptive paragraph, emails, cover letter and critical review | Written test | Face-to-face | 02:00 | 20% | 4 / 10 | CT13 |
| 10 | Submission of a Technical Report | Individual work | No Presential | 04:30 | 10% | 4 / 10 | CT13 |
| 14 | Oral Presentation of the Technical Report | Group work | Face-to-face | 04:00 | 10% | 4 / 10 | CT13 |
| 17 | FINAL EXAM: Written exam to test the student's competence in writing, and listening comprehension and oral production (role playing in different professional and academic settings) | Written test | Face-to-face | 04:00 | 60% | 4 / 10 | CT13 |



8.1.3. Referred (re-sit) examination

| Description | Modality | Туре | Duration | Weight | Minimum grade | Evaluated skills |
|--|--------------|--------------|----------|--------|------------------|------------------|
| FINAL EXAM: 1. Written exam to test the student's competence in writing, and listening comprehension and oral production (role playing in different professional and academic settings) . 2. Submission and presentation of a Technical Report . | Written test | Face-to-face | 04:00 | 100% | 4 / 10 | CT13 |

8.2. Assessment criteria

A.- CONTINUOUS ASSESSMENT

| EXAMINATIONS AND CLASSROOM ACTIVITIES | NON-CONTACT ACTIVITY |
|---|--------------------------------------|
| 1. Mid-term exam: writing of descriptive texts, emails, | |
| summaries and critical assessment - (RA492,RA493,RA496). 20% | (RA492,RA493,RA495,RA496,RA523). 10% |
| Classroom activities: simulations of job interviews, meetings, negotiations, networking and other role plays in academic and professional settings - (RA495,RA496). | |
| 20% | |
| Classroom activity: presentation of Technical Report- (RA496).10% | |
| 5. Final exam of written production and ora | |



comprehension - (RA492,RA493,RA495,RA496,RA523) .40%

It is mandatory for the students in a continuous evaluation to take all the exams (Mid-term and Final exams) and accomplish classroom activities (simulations and oral presentacion of the technical report) as well as submitting the Technical Report as shown in table 8.1.1., otherwise he/she cannot get a PASS in the subject.

Regular attendance (70% minimum) will result in a possitive overall grade.

B.- FINAL ASSESSMENT

| EXAMINATIONS | NON-CONTACT ACTIVITY |
|--|---|
| 1. Mid-term exam: writing of descriptive texts, emails, summaries and critical assessment - (RA492,RA493,RA496) . 20% | 2. Writing a Technical Report - (RA492,RA493,RA495,RA496,RA%"·). 10% |
| 3. Presentation of Technical Report - (RA496) . 10% | |
| 4. Final exam of writing and oral comprehension and role playing in different academic and professional settings - (RA492,RA493,RA495,RA496,RA523). 60% | |

Those students who apply for **final assessment** - "Solo prueba final"- should take the **Mid-term exam** scheduled for the **8th week** as well as submit their **Technical Report** and prepare their **oral presentation** of it **prior to their final exam**. These students are reminded that hese activities and exam are scheduled as specified in table 8.1.2.

C.- RE-SIT EXAMINATION

| EXAMINATION | NON-CONTACT ACTIVITY |
|---|--------------------------------------|
| 1. Written exam to test the student's competence in writing, and listening comprehension and oral production (role playing in different professional and academic settings) - | (RA492,RA493,RA495,RA496,RA523). 10% |
| (RA492,RA493,RA495,RA496,RA523). 80% | |



| 3. Presentation of Technical Report - (RA496) . 10% | |
|---|--|
| | |

Learning outcomes (RAs) are associated to each of the exams and activities.

Students are reminded to apply for "solo prueba final" before the last day of the first month once the semester starts.

9. Teaching resources

9.1. Teaching resources for the subject

| Name | Туре | Notes |
|---|--------------|--|
| Bombardo, C.; Aguilar, M.; Barahona, C. (2007): "Technical Writing. A Guide for Effective Communication". Barcelona, Ediciones UPC | Bibliography | Textbook for professional and academic writing |
| Downer, C. (2013); "Job Hunting". Cambridge. Cambridge University Press | Bibliography | Textbook for writing CVs and dealing with job interviews |
| Dochao Moreno, L. y Llavona Arregui, J.L. (2002);"Manual de Correspondencia Comercial y Profesional en Inglés Orientada a Alumnos de Inglés para Entornos de Ingeniería" | Bibliography | Texxtobook for professional writing |
| Lowe, S., Pile, L. (2007); "Negotiating". London: Delta Publishing | Bibliography | Textbook for negociation |
| Taylor, S. (2004); "Model Business Letters, E-mails and Other Business Documents". London: Pearson Education Limited | Bibliography | Textbook for negociations |





| Thompson, K. (2007); "English for Meetings". Oxford: Oxford University Press | Bibliography | Textbook for meetings |
|---|--------------|--|
| Godwin, J., Strutt, L. (2008); "Test Your Business Vocabulary in Use. Advanced". Cambridge: Cambridge University Press | Bibliography | Textbook for business vocabulary |
| https://moodle.upm.es/titulaciones/ofi ciales | Web resource | Moodle of the Universidad Politécnica of Madrid (SPAIN) |
| Purdue Online Writing Lab | Web resource | Online Writing Lab of Perdue University, Indiana (USA) |

10. Other information

10.1. Other information about the subject

Students are encouraged to regularly attend classroom activities, i.e. a continuous assessment process, for better results.