



INTERNATIONAL
CAMPUS OF
EXCELLENCE

COORDINATION PROCESS OF
LEARNING ACTIVITIES
PR/CL/001



E.T.S. de Ingeniería y Sistemas
de Telecomunicación

ANX-PR/CL/001-01

LEARNING GUIDE

SUBJECT

595000133 - English For Professional And Academic Communication

DEGREE PROGRAMME

59SO - Grado en Ingeniería de Sonido e Imagen

ACADEMIC YEAR & SEMESTER

2020/21 - Semester 2

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1. Description

1.1. Subject details

Name of the subject	595000133 - English For Professional And Academic Communication
No of credits	6 ECTS
Type	Compulsory
Academic year of the programme	Fourth year
Semester of tuition	Semester 7 Semester 8
Tuition period	February-June
Tuition languages	English
Degree programme	59SO - Grado en Ingeniería de Sonido e Imagen
Centre	59 - Escuela Técnica Superior de Ingeniería y Sistemas de Telecomunicación
Academic year	2020-21

2. Faculty

2.1. Faculty members with subject teaching role

Name and surname	Office/Room	Email	Tutoring hours *
Inmaculada Alvarez De Mon Rego	A4305	inmaculada.alvarezdemon@upm.es	Sin horario. Por determinar
Irina M Arguelles Alvarez (Subject coordinator)	A4307	irina.arguelles@upm.es	Sin horario. Por determinar
Margarita Millan Valenzuela	A4311	margarita.millan@upm.es	Sin horario. Por determinar

Bozena Wislocka Breit	A4307	bozena.wislocka@upm.es	Sin horario. Por determinar
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* The tutoring schedule is indicative and subject to possible changes. Please check tutoring times with the faculty member in charge.

3. Prior knowledge required to take the subject

3.1. Prerequisite (passed) subjects

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- Nivelación B1 en Lengua Inglesa
- Nivelacion B2 en Lengua Inglesa

3.2. Other required learning outcomes

The subject - other required learning outcomes, are not defined.

4. Prior knowledge recommended to take the subject

4.1. Recommended (passed) subjects

- Introduction To Professional And Academic Communication I
- Introduction To Professional And Academic Communication li

4.2. Other recommended learning outcomes

- Obligatorio haber superado el nivel B2 (MCERL)

5. Skills and learning outcomes *

5.1. Skills to be learned

CG 02 - Capacidad de búsqueda y selección de información, de razonamiento crítico y de elaboración y defensa de argumentos dentro del área.

CG 03 - Capacidad para expresarse correctamente de forma oral y escrita y transmitir información mediante documentos y exposiciones en público.

CG 05 - Capacidad de trabajo en equipo y en entornos multidisciplinares.

CG 06 - Capacidad de adaptación, negociación, resolución de conflictos y de liderazgo.

CG 12 - Habilidad para las relaciones interpersonales y el trabajo en un contexto nacional e internacional, con capacidad para expresarse de forma oral y escrita en lengua inglesa.

5.2. Learning outcomes

RA27 - Podrá contrastar sus ideas con las aportadas por otros autores

RA28 - Podrá producir textos claros y detallados sobre temas diversos así como defender un punto de vista sobre temas generales indicando los pros y los contras de las distintas opciones en lengua inglesa

RA25 - Podrá organizar la información correctamente en oraciones y párrafos

RA22 - Podrá entender las ideas principales de textos complejos en lengua inglesa que traten de temas tanto concretos como abstractos, incluso si son de carácter técnico dentro de su campo de especialización

RA23 - Podrá sintetizar adecuadamente información relacionada con sus estudios

RA24 - Podrá elaborar esquemas y organizar redactar textos como informes o ensayos bien estructurados

RA26 - Podrá organizar sus ideas y opiniones de forma coherente en un trabajo académico

RA29 - Podrá relacionarse con hablantes nativos de lengua inglesa con un grado suficiente de fluidez y naturalidad de modo que la comunicación se realice sin esfuerzo por parte de ninguno de los interlocutores

* The Learning Guides should reflect the Skills and Learning Outcomes in the same way as indicated in the Degree Verification Memory. For this reason, they have not been translated into English and appear in Spanish.

6. Brief description of the subject and syllabus

6.1. Brief description of the subject

1. Cultural diversity and interpersonal relations. Greetings. Informal conversations. Professional communication: the e-mail and on the telephone.
2. Colloquia and meetings. Preparing information for a debate or a meeting. Giving and asking for opinion. Giving your own point of view. Taking turns in a conversation. The job interview.
3. Understanding conversations and conferences. Taking notes. Selecting and organizing information. Writing the final document.
4. Understanding academic and professional texts. Capture of notes. Taking notes. Selecting and organizing information. Writing the final document. The covering letter.
5. Oral presentations. Searching information. Selecting relevant information. Organizing the information. Preparing the talk. Visual resources, graphs and diagrams. Effective communication: words and body-language.

6.2. Syllabus

1. Cultural diversity and interpersonal relations.
 - 1.1. Informal conversations.
 - 1.2. Greetings.
 - 1.3. Professional communication: the e-mail and on the telephone.
2. Colloquia and meetings. Job interviews.
 - 2.1. Preparing information for a debate or a meeting.
 - 2.2. Giving and asking for opinion.
 - 2.3. Giving your own point of view.
 - 2.4. Taking turns in a conversation.
 - 2.5. The job interview.

3. Understanding conversations and conferences.
 - 3.1. Listening for general and specific information
 - 3.2. Taking notes.
 - 3.3. Selecting and organizing information.
 - 3.4. Writing the final document.
 - 3.5. The covering letter
4. Understanding academic and professional texts.
 - 4.1. Reading professional and academic texts.
 - 4.2. Taking notes.
 - 4.3. Selecting and organizing information.
 - 4.4. Writing the final document.
5. Oral presentations.
 - 5.1. Searching and selecting relevant information.
 - 5.2. Organizing the information.
 - 5.3. Preparing the talk.
 - 5.4. Visual resources, graphs and diagrams.
 - 5.5. Effective communication: words and body-language.

7. Schedule

7.1. Subject schedule*

Week	Face-to-face classroom activities	Face-to-face laboratory activities	Distant / On-line	Assessment activities
1	Greetings, meeting people, small talk, formal and informal talk, body language, routines at work, revision of present tenses, likes and dislikes, hobbies, leaving short notes or writing in a forum, revision of future tenses. Duration: 04:00 Cooperative activities		Actividad presencial de aula adaptada Duration: 02:00 Additional activities	Moodle/ejercicios Other assessment Continuous assessment Not Presential Duration: 03:00
2	Soft skills, professional communication. Reading: skimming and scanning, collocations and word formation. Making notes from written text. Duration: 04:00 Cooperative activities		Actividad presencial de aula adaptada Duration: 02:00 Additional activities	Elevator speech Individual work Continuous assessment Not Presential Duration: 04:00
3	Personal qualities and professional skills, transferable skills. Vocabulary related. Answering to formal questions. Social issues vocabulary Duration: 04:00 Cooperative activities		Actividad presencial de aula adaptada Duration: 02:00 Additional activities	Transferable skills paragraph Individual work Continuous assessment Not Presential Duration: 03:00
4	On the phone, writing e?mails, writing a short biodata. Using a dictionary, questions review Duration: 04:00 Cooperative activities		Actividad presencial de aula adaptada Duration: 02:00 Additional activities	Moodle/ejercicios Other assessment Continuous assessment Not Presential Duration: 03:00
5	Covering letters and vocabulary related, collocations, adjective order. Job interviews. Duration: 04:00 Cooperative activities		Actividad presencial de aula adaptada Duration: 02:00 Additional activities	Covering letter Individual work Continuous assessment Not Presential Duration: 05:00
6	Test 1 Duration: 02:00 Additional activities		Actividad presencial de aula adaptada Duration: 02:00 Additional activities	Test 1 Written test Continuous assessment Presential Duration: 02:00
7	Role play and job interview ftask Duration: 02:00 Additional activities		Actividad presencial de aula adaptada Duration: 02:00 Additional activities	Job Interview Final task Group work Continuous assessment Not Presential Duration: 07:00
8	Giving presentations: essentials. The structure of the presentation, the structure of a proposal for a presentation. Duration: 04:00 Cooperative activities		Actividad presencial de aula adaptada Duration: 02:00 Additional activities	Moodle/ejercicios Other assessment Continuous assessment Not Presential Duration: 03:00

9	<p>Writing introductions, introductory phrases, problem and solution, avoiding absolute statements. Connected speech, ways of describing data, determiners, editing your writing. Writing conclusions.</p> <p>Duration: 04:00 Cooperative activities</p>		<p>Actividad presencial de aula adaptada</p> <p>Duration: 02:00 Additional activities</p>	<p>Moodle/ejercicios</p> <p>Other assessment Continuous assessment Not Presential Duration: 03:00</p>
10	<p>Structuring what you say, balanced argument and opinion essays, refuting, opposing arguments, giving and refuting, opinions, writing conclusions, improving spelling.</p> <p>Duration: 04:00 Cooperative activities</p>		<p>Actividad presencial de aula adaptada</p> <p>Duration: 02:00 Additional activities</p>	<p>Moodle/ejercicios</p> <p>Other assessment Continuous assessment Not Presential Duration: 03:00</p>
11	<p>Final presentations: looking for information, selecting information, organizing information / writing a long abstract.</p> <p>Duration: 04:00 Cooperative activities</p>		<p>Actividad presencial de aula adaptada</p> <p>Duration: 02:00 Additional activities</p>	<p>Moodle/ejercicios</p> <p>Other assessment Continuous assessment Not Presential Duration: 03:00</p>
12	<p>Final presentations: the structure of the presentation, body language and visuals</p> <p>Duration: 04:00 Cooperative activities</p>		<p>Actividad presencial de aula adaptada</p> <p>Duration: 02:00 Additional activities</p>	<p>Test 2</p> <p>Written test Continuous assessment Presential Duration: 02:00</p> <p>Final presentation proposal</p> <p>Group work Continuous assessment Not Presential Duration: 08:00</p>
13	<p>Final presentations</p> <p>Duration: 02:00 Cooperative activities</p>		<p>Actividad presencial de aula adaptada</p> <p>Duration: 02:00 Additional activities</p>	<p>Final Presentations</p> <p>Group work Continuous assessment Presential Duration: 10:00</p>
14				
15				
16				
17	<p>Final exam</p> <p>Duration: 00:00 Additional activities</p>			<p>FINAL eXAM</p> <p>Other assessment Final examination Presential Duration: 04:00</p>

Depending on the programme study plan, total values will be calculated according to the ECTS credit unit as 26/27 hours of student face-to-face contact and independent study time.

* The schedule is based on an a priori planning of the subject; it might be modified during the academic year, especially considering the COVID19 evolution.

8. Activities and assessment criteria

8.1. Assessment activities

8.1.1. Continuous assessment

Week	Description	Modality	Type	Duration	Weight	Minimum grade	Evaluated skills
1	Moodle/ejercicios	Other assessment	No Presential	03:00	1.5%	4 / 10	CG 06 CG 12
2	Elevator speech	Individual work	No Presential	04:00	2.5%	4 / 10	CG 02 CG 03
3	Transferable skills paragraph	Individual work	No Presential	03:00	2.5%	4 / 10	CG 02 CG 03 CG 12
4	Moodle/ejercicios	Other assessment	No Presential	03:00	2%	4 / 10	CG 12
5	Covering letter	Individual work	No Presential	05:00	5%	4 / 10	CG 02 CG 03 CG 12
6	Test 1	Written test	Face-to-face	02:00	20%	5 / 10	CG 03
7	Job Interview Final task	Group work	No Presential	07:00	10%	5 / 10	CG 02 CG 03 CG 05 CG 06 CG 12
8	Moodle/ejercicios	Other assessment	No Presential	03:00	2%	4 / 10	CG 03
9	Moodle/ejercicios	Other assessment	No Presential	03:00	1.5%	4 / 10	CG 03
10	Moodle/ejercicios	Other assessment	No Presential	03:00	1.5%	4 / 10	CG 03
11	Moodle/ejercicios	Other assessment	No Presential	03:00	1.5%	4 / 10	CG 03
12	Test 2	Written test	Face-to-face	02:00	20%	5 / 10	CG 03 CG 12
12	Final presentation proposal	Group work	No Presential	08:00	10%	5 / 10	CG 02 CG 03 CG 05 CG 06 CG 12

13	Final Presentations	Group work	Face-to-face	10:00	20%	5 / 10	CG 02 CG 03 CG 05 CG 06 CG 12
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8.1.2. Final examination

Week	Description	Modality	Type	Duration	Weight	Minimum grade	Evaluated skills
17	FINAL eXAM	Other assessment	Face-to-face	04:00	100%	5 / 10	CG 02 CG 03 CG 05 CG 06 CG 12

8.1.3. Referred (re-sit) examination

No se ha definido la evaluación extraordinaria.

8.2. Assessment criteria

Presentations: weeks 14 and 15 (16). A presentation proposal of 300/350 words and a presentation of the topic of 10 / 15 minutes in groups of two / three. These are the final tasks in which students will have to put into practice what has been learned throughout the course. The value of these tasks is 30% distributed as follows: 10% to the proposal (group mark) and 20% to the presentation (group and individual mark). Final presentation of 10 to 15 minutes on a subject related to telecommunications in groups of 2/3 (each student will speak for 4/5 minutes). Weeks 14 and 15 (16) at class time.

Intermediate tasks: In order to write this proposal and to make the presentation, the students work along 12/13 weeks in class and outside the classroom with materials provided in class, textbook or through the platform Moodle. Students must complete 4 hours of face-to-face work per week and 4 to 5 hours of work a week at home. The work of the student inside and outside the classroom has a value of 30% including activities on Moodle.

Intermediate tests are compulsory (week 7 and week 14 during class time) Students who regularly attend (80%) will be entitled to attend the two tests at week 7 and week 14 which evaluate the four skills, the vocabulary and grammar that has been revised. Each of these tests will account for 20% of the final grade. Total 40% of the final mark. All parts of the course, work in the classroom, work at home (at least 4), proposal and presentation and each section of the two tests (reading, listening, writing, grammar and vocabulary) must be PASSED (min. 5) to average in the continuous evaluation.

We kindly remind our students that plagiarism in any of the course tasks implies the immediate interruption of continuous assessment of the course.

For those students who have not attended a minimum of 80% during the course:

Students who have chosen the final exam option must submit before the final exam a dossier that Includes: recording a professional personal presentation, writing a paragraph about your personality and skills, a covering or motivation letter for a job application, a video recording answering five typical interview questions and a proposal of 300-350 words on the subject of their final presentation that includes at least two references to sources and the corresponding bibliography. The candidates will comment on their work with the examining board.

70% a test that includes all the contents of the course: tests of grammar, use of the language, listening and writing.

30% a presentation of 5/6 minutes on a topic related to their specialty (10% of this mark corresponds to the written proposal)

Each part of the intermediate tests and continuous evaluation tests of the subject must be PASSED to PASS the subject. Students are reminded that plagiarism or copying in any part of the exam will mean a NOT PASS in the subject.

9. Teaching resources

9.1. Teaching resources for the subject

Name	Type	Notes
Moodle	Web resource	Todos los materiales del curso, ejercicios, lecturas y materiales de clase están disponibles en la plataforma
Cambridge Academic English Upper Intermediate	Bibliography	An Integrated skills course for EAP
Cambridge English for Job-Hunting	Bibliography	Professionaol English
Business Vocabulary Builder Intermediate to Upper intermediate	Bibliography	(MacMillan) The words & phrases you need to succeed

Presenting in English (Heinle)	Bibliography	How to give successful presentations
Presentations in English (MacMillan)	Bibliography	Find your voice as a presenter
English for presentations	Bibliography	Oxford business English
Successful presentations	Bibliography	Oxford video course

10. Other information

10.1. Other information about the subject

MATRÍCULA EPAC PREVIA ACREDITACIÓN DEL NIVEL B1 DE INGLÉS

Anexo III de la Normativa de Evaluación del Aprendizaje en las titulaciones de Grado y Máster Universitario con planes de estudio adaptados al RD 1393/2007

Para estudiantes de Grado que únicamente tengan pendiente la asignatura EPAC, o dicha asignatura y el PFG.

Estos alumnos cursarán la asignatura normalmente en el grupo ordinario que se le asigne, junto a los alumnos que sí hayan acreditado el nivel B2.

Sin embargo, de no acreditar el nivel B2 con una antelación de al menos cinco días hábiles previos al examen de la convocatoria ordinaria o extraordinaria, según corresponda, no podrán ser examinados. Deberán presentar la acreditación en Secretaría de Alumnos del Centro, debiendo entregar una copia de la misma en la Secretaría del Departamento de Lingüística Aplicada.

Los alumnos que quieran acogerse a lo dispuesto en este Anexo deberán acreditar el nivel B1 presentando el reconocimiento en Secretaría de Alumnos.

La automatrícula en la asignatura de EPAC se realizará [las fechas se establecen anualmente y hay un periodo extraordinario en enero].

No se admitirán matrículas en la asignatura fuera de los periodos establecidos por la UPM.

A los alumnos de evaluación continua que no presenten el certificado de B2 en tiempo y forma, se les mantendrá la nota -en el caso de que hubieran aprobado dicha evaluación continua- sólo durante el curso académico en el



que estén matriculados.