



INTERNATIONAL  
CAMPUS OF  
EXCELLENCE

COORDINATION PROCESS OF  
LEARNING ACTIVITIES  
PR/CL/001



E.T.S. de Ingeniería y Sistemas  
de Telecomunicación

# ANX-PR/CL/001-01

## LEARNING GUIDE

### SUBJECT

**595000133 - English For Professional And Academic Communication**

### DEGREE PROGRAMME

59SO - Grado En Ingeniería De Sonido E Imagen

### ACADEMIC YEAR & SEMESTER

2022/23 - Semester 1

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## 1. Description

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### 1.1. Subject details

<b>Name of the subject</b>	595000133 - English For Professional And Academic Communication
<b>No of credits</b>	6 ECTS
<b>Type</b>	Compulsory
<b>Academic year of the programme</b>	Fourth year
<b>Semester of tuition</b>	Semester 7 Semester 8
<b>Tuition period</b>	September-January
<b>Tuition languages</b>	English
<b>Degree programme</b>	59SO - Grado en Ingeniería de Sonido e Imagen
<b>Centre</b>	59 - Escuela Técnica Superior De Ingeniería Y Sistemas De Telecomunicación
<b>Academic year</b>	2022-23

## 2. Faculty

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### 2.1. Faculty members with subject teaching role

<b>Name and surname</b>	<b>Office/Room</b>	<b>Email</b>	<b>Tutoring hours *</b>
Bozena Wislocka Breit	A4307	bozena.wislocka@upm.es	Sin horario. Por determinar
Inmaculada Alvarez De Mon Rego	A4305	inmaculada.alvarezdemon@upm.es	Sin horario. Por determinar
Irina M Argüelles Alvarez (Subject coordinator)	A4307	irina.arguelles@upm.es	Sin horario. Por determinar

Margarita Millan Valenzuela	A4311	margarita.millan@upm.es	Sin horario. Por determinar
Maria Inmaculada Villacian Garcia	A4311	mariainmaculada.villacian@u pm.es	Sin horario. Por determinar

\* The tutoring schedule is indicative and subject to possible changes. Please check tutoring times with the faculty member in charge.

### 3. Prior knowledge required to take the subject

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#### 3.1. Prerequisite (passed) subjects

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- Nivelación B1 en Lengua Inglesa
- Nivelacion B2 en Lengua Inglesa

#### 3.2. Other required learning outcomes

The subject - other required learning outcomes, are not defined.

### 4. Prior knowledge recommended to take the subject

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#### 4.1. Recommended (passed) subjects

- Introduction To Professional And Academic Communication II
- Introduction To Professional And Academic Communication I

#### 4.2. Other recommended learning outcomes

- Obligatorio haber superado el nivel B2 (MCERL) antes de la fecha del examen global

## 5. Skills and learning outcomes \*

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### 5.1. Skills to be learned

CG 02 - Capacidad de búsqueda y selección de información, de razonamiento crítico y de elaboración y defensa de argumentos dentro del área.

CG 03 - Capacidad para expresarse correctamente de forma oral y escrita y transmitir información mediante documentos y exposiciones en público.

CG 05 - Capacidad de trabajo en equipo y en entornos multidisciplinares.

CG 06 - Capacidad de adaptación, negociación, resolución de conflictos y de liderazgo.

CG 12 - Habilidad para las relaciones interpersonales y el trabajo en un contexto nacional e internacional, con capacidad para expresarse de forma oral y escrita en lengua inglesa.

### 5.2. Learning outcomes

RA27 - Podrá contrastar sus ideas con las aportadas por otros autores

RA28 - Podrá producir textos claros y detallados sobre temas diversos así como defender un punto de vista sobre temas generales indicando los pros y los contras de las distintas opciones en lengua inglesa

RA25 - Podrá organizar la información correctamente en oraciones y párrafos

RA22 - Podrá entender las ideas principales de textos complejos en lengua inglesa que traten de temas tanto concretos como abstractos, incluso si son de carácter técnico dentro de su campo de especialización

RA23 - Podrá sintetizar adecuadamente información relacionada con sus estudios

RA29 - Podrá relacionarse con hablantes nativos de lengua inglesa con un grado suficiente de fluidez y naturalidad de modo que la comunicación se realice sin esfuerzo por parte de ninguno de los interlocutores

RA24 - Podrá elaborar esquemas y organizar redactar textos como informes o ensayos bien estructurados

RA26 - Podrá organizar sus ideas y opiniones de forma coherente en un trabajo académico

\* The Learning Guides should reflect the Skills and Learning Outcomes in the same way as indicated in the Degree Verification Memory. For this reason, they have not been translated into English and appear in Spanish.

## 6. Brief description of the subject and syllabus

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### 6.1. Brief description of the subject

1. Cultural diversity and interpersonal relations. Greetings. Informal conversations. Professional communication: the e-mail and on the telephone.
2. Colloquia and meetings. Preparing information for a debate or a meeting. Giving and asking for opinion. Giving your own point of view. Taking turns in a conversation. The job interview.
3. Understanding conversations and conferences. Taking notes. Selecting and organizing information. Writing the final document.
4. Understanding academic and professional texts. Capture of notes. Taking notes. Selecting and organizing information. Writing the final document. The covering letter.
5. Oral presentations. Searching information. Selecting relevant information. Organizing the information. Preparing the talk. Visual resources, graphs and diagrams. Effective communication: words and body-language.

### 6.2. Syllabus

1. Cultural diversity and interpersonal relations.
  - 1.1. Informal conversations.
  - 1.2. Greetings.
  - 1.3. Professional communication: the e-mail and on the telephone.
2. Colloquia and meetings. Job interviews.
  - 2.1. Preparing information for a debate or a meeting.
  - 2.2. Giving and asking for opinion.
  - 2.3. Giving your own point of view.
  - 2.4. Taking turns in a conversation.
  - 2.5. The job interview.

3. Understanding conversations and conferences.
  - 3.1. Listening for general and specific information
  - 3.2. Taking notes.
  - 3.3. Selecting and organizing information.
  - 3.4. Writing the final document.
  - 3.5. The covering letter
4. Understanding academic and professional texts.
  - 4.1. Reading professional and academic texts.
  - 4.2. Taking notes.
  - 4.3. Selecting and organizing information.
  - 4.4. Writing the final document.
5. Oral presentations.
  - 5.1. Searching and selecting relevant information.
  - 5.2. Organizing the information.
  - 5.3. Preparing the talk.
  - 5.4. Visual resources, graphs and diagrams.
  - 5.5. Effective communication: words and body-language.

## 7. Schedule

### 7.1. Subject schedule\*

Week	Classroom activities	Laboratory activities	Distant / On-line	Assessment activities
1	<p>Greetings, meeting people, small talk, formal and informal talk, body language, routines at work, revision of present tenses, likes and dislikes, hobbies, leaving short notes or writing in a forum, revision of future tenses.</p> <p>Duration: 02:00</p> <p>Cooperative activities</p>			<p>interaction tasks in the classroom</p> <p>Other assessment</p> <p>Continuous assessment</p> <p>Presential</p> <p>Duration: 03:00</p>
2	<p>Soft skills, professional communication. Reading: skimming and scanning, collocations and word formation. Making notes from written text.</p> <p>Duration: 03:00</p> <p>Cooperative activities</p>			<p>Elevator speech</p> <p>Individual work</p> <p>Continuous assessment</p> <p>Not Presential</p> <p>Duration: 04:00</p>
3	<p>Personal qualities and professional skills, transferable skills. Vocabulary related. Answering to formal questions. Social issues vocabulary</p> <p>Duration: 03:00</p> <p>Cooperative activities</p>			<p>Transferable skills paragraph</p> <p>Individual work</p> <p>Continuous assessment</p> <p>Not Presential</p> <p>Duration: 03:00</p>
4	<p>On the phone, writing e?mails, writing a short biodata. Using a dictionary, questions review</p> <p>Duration: 02:00</p> <p>Cooperative activities</p>			<p>interaction tasks in the classroom</p> <p>Other assessment</p> <p>Continuous assessment</p> <p>Presential</p> <p>Duration: 03:00</p>
5	<p>Role play and final task: Job interview</p> <p>Duration: 00:00</p> <p>Additional activities</p>			<p>Job Interview Final task</p> <p>Group work</p> <p>Continuous assessment</p> <p>Not Presential</p> <p>Duration: 07:00</p>
6	<p>Test 1</p> <p>Duration: 02:00</p> <p>Additional activities</p>			<p>Test 1</p> <p>Written test</p> <p>Continuous assessment</p> <p>Presential</p> <p>Duration: 02:00</p>
7	<p>Covering letters and vocabulary related, collocations, adjective order. Job interviews.</p> <p>Duration: 03:00</p> <p>Cooperative activities</p>			<p>Covering letter</p> <p>Individual work</p> <p>Continuous assessment</p> <p>Presential</p> <p>Duration: 05:00</p>
8	<p>Giving presentations: essentials. The structure of the presentation, the structure of a proposal for a presentation.</p> <p>Duration: 03:00</p> <p>Cooperative activities</p>			<p>interaction tasks in the classroom</p> <p>Other assessment</p> <p>Continuous assessment</p> <p>Presential</p> <p>Duration: 03:00</p>



9	<p>Writing introductions, introductory phrases, problem and solution, avoiding absolute statements. Connected speech, ways of describing data, determiners, editing your writing. Writing conclusions.</p> <p>Duration: 03:00</p> <p>Cooperative activities</p>			<p>interaction tasks in the classroom</p> <p>Other assessment</p> <p>Continuous assessment</p> <p>Presential</p> <p>Duration: 03:00</p>
10	<p>Structuring what you say, balanced argument and opinion essays, refuting, opposing arguments, giving and refuting, opinions, writing conclusions, improving spelling.</p> <p>Duration: 03:00</p> <p>Cooperative activities</p>			<p>interaction tasks in the classroom</p> <p>Other assessment</p> <p>Continuous assessment</p> <p>Presential</p> <p>Duration: 03:00</p>
11	<p>Final presentations: looking for information, selecting information, organizing information / writing a long abstract.</p> <p>Duration: 03:00</p> <p>Cooperative activities</p>			<p>interaction tasks in the classroom</p> <p>Other assessment</p> <p>Continuous assessment</p> <p>Presential</p> <p>Duration: 03:00</p>
12	<p>Test 2</p> <p>Duration: 02:00</p> <p>Cooperative activities</p>			<p>Test 2</p> <p>Written test</p> <p>Continuous assessment</p> <p>Presential</p> <p>Duration: 02:00</p> <p><b>Final presentation proposal</b></p> <p>Group work</p> <p>Continuous assessment</p> <p>Not Presential</p> <p>Duration: 08:00</p>
13	<p>Final presentations</p> <p>Duration: 00:00</p> <p>Cooperative activities</p>			<p>Final Presentations</p> <p>Group work</p> <p>Continuous assessment</p> <p>Presential</p> <p>Duration: 10:00</p>
14				
15				
16				
17	<p>Final exam</p> <p>Duration: 00:00</p> <p>Additional activities</p>			<p>FINAL eXAM</p> <p>Other assessment</p> <p>Final examination</p> <p>Presential</p> <p>Duration: 04:00</p>

Depending on the programme study plan, total values will be calculated according to the ECTS credit unit as 26/27 hours of student face-to-face contact and independent study time.

\* The schedule is based on an a priori planning of the subject; it might be modified during the academic year, especially considering the COVID19 evolution.

## 8. Activities and assessment criteria

### 8.1. Assessment activities

#### 8.1.1. Assessment

Week	Description	Modality	Type	Duration	Weight	Minimum grade	Evaluated skills
1	interaction tasks in the classroom	Other assessment	Face-to-face	03:00	1.5%	4 / 10	CG 06 CG 12
2	Elevator speech	Individual work	No Presential	04:00	2.5%	4 / 10	CG 02 CG 03
3	Transferable skills paragraph	Individual work	No Presential	03:00	2.5%	4 / 10	CG 02 CG 03 CG 12
4	interaction tasks in the classroom	Other assessment	Face-to-face	03:00	2%	4 / 10	CG 12
5	Job Interview Final task	Group work	No Presential	07:00	10%	5 / 10	CG 02 CG 03 CG 05 CG 06 CG 12
6	Test 1	Written test	Face-to-face	02:00	20%	5 / 10	CG 03
7	Covering letter	Individual work	Face-to-face	05:00	5%	5 / 10	CG 02 CG 03 CG 12
8	interaction tasks in the classroom	Other assessment	Face-to-face	03:00	2%	4 / 10	CG 03
9	interaction tasks in the classroom	Other assessment	Face-to-face	03:00	1.5%	4 / 10	CG 03
10	interaction tasks in the classroom	Other assessment	Face-to-face	03:00	1.5%	4 / 10	CG 03
11	interaction tasks in the classroom	Other assessment	Face-to-face	03:00	1.5%	4 / 10	CG 03
12	Test 2	Written test	Face-to-face	02:00	20%	5 / 10	CG 02 CG 03
12	Final presentation proposal	Group work	No Presential	08:00	10%	5 / 10	CG 02 CG 03 CG 05 CG 06 CG 12

13	Final Presentations	Group work	Face-to-face	10:00	20%	5 / 10	CG 02 CG 03 CG 05 CG 06 CG 12
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### 8.1.2. Global examination

Week	Description	Modality	Type	Duration	Weight	Minimum grade	Evaluated skills
17	FINAL eXAM	Other assessment	Face-to-face	04:00	100%	5 / 10	CG 02 CG 03 CG 05 CG 06 CG 12

### 8.1.3. Referred (re-sit) examination

No se ha definido la evaluación extraordinaria.

## 8.2. Assessment criteria

**IMPORTANT NOTE:** Students are strongly encouraged to start the course with a B2 proficiency level certified. Students with a B1 level certificate will be assessed with a FAIL (4/10) in the progressive assessment tasks until they provide the valid B2 level certificate required in order to pass the course. Once they provide a valid B2 level certificate, which has to be done 5 days before the global exam, their tasks will be re-assessed and given the corresponding mark.

**Final tasks in the modules:** Module 1 Recording a job interview video (10%) and writing a cover letter (5%).  
Module 2 Giving a life presentation (20%) and write a 350 words proposal (10%).

**Presentations:** weeks 13 and 14. A presentation proposal of 300/350 words and a presentation on the topic of 10 / 15 minutes delivered in groups of two / three. These are the final tasks in which students will have to put into practice what has been learned throughout the course. The value of these tasks is 30% distributed as follows: 10% to the proposal (group mark) and 20% to the presentation (group and individual mark). Final presentation of 10 to 15 minutes on a subject related to telecommunications in groups of 2/3 (each student will speak for 4/5 minutes). Weeks 13 and 14 at class time.

**Progressive assessment tasks:** In order to write the proposal and to give the presentation, the students work along 12/13 weeks in class and outside the classroom with materials provided in class, textbooks or through the

platform Moodle. Students must complete 4 hours of face-to-face work per week and 4 to 5 hours of work a week at home. The work of the students inside the classroom including communicative tasks (15%) and outside the classroom (15%) has a value of 30% assigned to the classroom and Moodle activities. To consider the communicative ability of the students and the soft skills associated to this course, their taking part in the class activities for at least 80% is essential. The percentage of the mark from communicative class activities (10%) is NOT RETRIEVABLE in the global evaluation.

**Intermediate tests are compulsory:** (week 6 and week 12 at class time) The two tests at week 6 and week 12 evaluate the four skills and the vocabulary and grammar that has been revised during the course. Each of these tests will account for 20% of the final grade: total equals 40% of the final mark. Each section of the two tests (reading, listening, writing, grammar and vocabulary) must be PASSED (min. 5.0) to average in the progressive assessment. If any part of the tests does not reach the 50% of the mark, the test will be considered FAILED and the student will need to do the global exam including the four skills.

Students attending the course regularly, must submit class activities in time to be corrected and considered in the course. We kindly remind our students that plagiarism in any of the course tasks implies the immediate interruption of progressive assessment of the course (<https://www.boe.es/buscar/act.php?id=BOE-A-2010-20147>)

For those students who are not attending the course regularly:

## GLOBAL EXAM

On the day of the final exam, the students will give in a dossier that includes the course compulsory tasks: recording a professional personal introduction, writing a paragraph about their personality and skills, a covering or motivation letter for a job application, a video recording answering five typical interview questions and a proposal of 300-350 words on the subject of their final presentation that includes at least two references to sources and the corresponding bibliography. The dossier is compulsory in the global exam and will be corrected after the global exam if the exam, including the presentation, is worth a PASS. If any activity in the dossier is marked as FAILED the student will need to repeat it in the extraordinary call. The global mark would be worth a maximum of 4.0 points until all the tasks in the dossier are considered as PASSED.

70% of the global mark will come from a test that includes all the contents of the course: tests of grammar, use of the language, listening and writing. 50% of the mark in each of the parts of the global exam is needed to PASS the exam.

20% a presentation of 5/6 minutes on a topic related to their specialty that apply the theory learnt in the course.

The percentage of the mark from communicative class activities (10%) is NOT RETRIEVABLE in the global

evaluation.

Each part of the global assessment of the subject must be PASSED to PASS the subject. Students are reminded that plagiarism or copying in any part of the exam or in the dossier tasks will mean a NOT PASS in the subject.

### **CONVOCATORIA EXTRAORDINARIA**

On the day of the final exam, the student will give in a dossier that includes the course compulsory tasks: recording a professional personal introduction, writing a paragraph about their personality and skills, a covering or motivation letter for a job application, a video recording answering five typical interview questions and a proposal of 300-350 words on the subject of their final presentation that includes at least two references to sources and the corresponding bibliography. The dossier is compulsory in the global exam and will be corrected after the global exam if the exam, including the presentation, is worth a PASS. If any activity in the dossier is marked as FAILED the student will need to repeat it in the extraordinary call. The global mark would be worth a maximum of 4.0 points until all the tasks in the dossier are considered as PASSED.

70% of the global mark will come from a test that includes all the contents of the course: tests of grammar, use of the language, listening and writing. 50% of the mark in each of the parts of the global exam is needed to PASS the exam.

20% a presentation of 5/6 minutes on a topic related to their specialty that apply the theory learnt in the course.

The percentage of the mark from communicative class activities (10%) is NOT RETRIEVABLE in the extraordinary call unless the students have followed the progressive assessment and participated in the class activities.

Each part of the global assessment of the subject must be PASSED to PASS the subject. Students are reminded that plagiarism or copying in any part of the exam or in the dossier tasks will mean a NOT PASS in the subject.

## 9. Teaching resources

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### 9.1. Teaching resources for the subject

Name	Type	Notes
Moodle	Web resource	Todos los materiales del curso, ejercicios, lecturas y materiales de clase están disponibles en la plataforma
Cambridge Academic English Upper Intermediate	Bibliography	An Integrated skills course for EAP

Cambridge English for Job-Hunting	Bibliography	ProfessionaI English
Business Vocabulary Builder Intermediate to Upper intermediate	Bibliography	(MacMillan) The words & phrases you need to succeed
Presenting in English (Heinle)	Bibliography	How to give successful presentations
Presentations in English (MacMillan)	Bibliography	Find your voice as a presenter
English for presentations	Bibliography	Oxford business English
Successful presentations	Bibliography	Oxford video course

## 10. Other information

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### 10.1. Other information about the subject

No se admitirán matrículas en la asignatura fuera de los periodos establecidos por la UPM.

A los alumnos de evaluación continua que no presenten el certificado de B2 en tiempo y forma, se les mantendrá la nota -en el caso de que hubieran aprobado dicha evaluación continua- sólo durante el curso académico en el que estén matriculados.