# ANX-PR/CL/001-01

## LEARNING GUIDE

### SUBJECT

93001070 - Predictive And Descriptive Learning

### DEGREE PROGRAMME

09AQ - Master Universitario En Ingenieria De Telecomunicacion

### ACADEMIC YEAR & SEMESTER

2023/24 - Semester 1
Index

Learning guide

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1. Description

1.1. Subject details

<table>
<thead>
<tr>
<th>Name of the subject</th>
<th>93001070 - Predictive And Descriptive Learning</th>
</tr>
</thead>
<tbody>
<tr>
<td>No of credits</td>
<td>6 ECTS</td>
</tr>
<tr>
<td>Type</td>
<td>Optional</td>
</tr>
<tr>
<td>Academic year of the programme</td>
<td>Second year</td>
</tr>
<tr>
<td>Semester of tuition</td>
<td>Semester 3</td>
</tr>
<tr>
<td>Tuition period</td>
<td>September-January</td>
</tr>
<tr>
<td>Tuition languages</td>
<td>English</td>
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<td>Degree programme</td>
<td>09AQ - Master Universitario en Ingenieria de Telecomunicacion</td>
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<tr>
<td>Centre</td>
<td>09 - Escuela Tecnica Superior De Ingenieros De Telecomunicacion</td>
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<tr>
<td>Academic year</td>
<td>2023-24</td>
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2. Faculty

2.1. Faculty members with subject teaching role

<table>
<thead>
<tr>
<th>Name and surname</th>
<th>Office/Room</th>
<th>Email</th>
<th>Tutoring hours *</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eduardo Lopez Gonzalo (Subject coordinator)</td>
<td>C-330</td>
<td><a href="mailto:eduardo.lopez@upm.es">eduardo.lopez@upm.es</a></td>
<td>Sin horario. Appointment arranged by email</td>
</tr>
<tr>
<td>Luis Alfonso Hernandez Gomez</td>
<td>C-330</td>
<td><a href="mailto:luisalfonso.hernandez@upm.es">luisalfonso.hernandez@upm.es</a></td>
<td>Sin horario. Appointment arranged by email</td>
</tr>
</tbody>
</table>
3. Prior knowledge recommended to take the subject

3.1. Recommended (passed) subjects

The subject - recommended (passed), are not defined.

3.2. Other recommended learning outcomes

- It is mandatory to follow this course simultaneously with the subject Machine Learning Lab
- Previous exposure to a programming language, such as MATLAB, R or Python
- Elementary course in Statistics

4. Skills and learning outcomes *

4.1. Skills to be learned

CG1 - Poseer y comprender conocimientos que aporten una base u oportunidad de ser originales en el desarrollo y/o aplicación de ideas, a menudo en un contexto de investigación.

CG2 - Que los estudiantes sepan aplicar los conocimientos adquiridos y su capacidad de resolución de problemas en entornos nuevos o poco conocidos dentro de contextos más amplios (o multidisciplinares) relacionados con su área de estudio.

CG4 - Que los estudiantes sepan comunicar sus conclusiones y los conocimientos y razones últimas que las sustentan a públicos especializados y no especializados de un modo claro y sin ambigüedades.

CT1 - Capacidad para comprender los contenidos de clases magistrales, conferencias y seminarios en lengua inglesa.
CT2 - Capacidad para dinamizar y liderar equipos de trabajo multidisciplinares.

CT3 - Capacidad para adoptar soluciones creativas que satisfagan adecuadamente las diferentes necesidades planteadas.

CT4 - Capacidad para trabajar de forma efectiva como individuo, organizando y planificando su propio trabajo, de forma independiente o como miembro de un equipo.

CT5 - Capacidad para gestionar la información, identificando las fuentes necesarias, los principales tipos de documentos técnicos y científicos, de una manera adecuada y eficiente.

4.2. Learning outcomes

RA305 - Capability to design, develop and evaluate machine-learning techniques for a wide range of application areas

* The Learning Guides should reflect the Skills and Learning Outcomes in the same way as indicated in the Degree Verification Memory. For this reason, they have not been translated into English and appear in Spanish.

5. Brief description of the subject and syllabus

5.1. Brief description of the subject

This course covers the concepts and principles of a large variety of Machine Learning methods: from traditional Machine Learning models to Deep Learning. The course introduces main principles in Machine Learning: supervised, unsupervised and reinforcement learning, though main emphasis is on predictive and descriptive learning as reinforcement learning is covered in a subsequent course. Methodological issues such as model assessment and selection, and overfitting are discussed.

The course starts introducing the most relevant traditional predictive or supervised techniques: as different types of regression, generalized linear models, k-nearest neighbor classifier, classification and regression trees, ensemble methods (Bagging, Random Forests and Boosting) and kernel methods and Support Vector Machines. Then the course addresses traditional descriptive or unsupervised techniques: principal components analysis and clustering methods (k-means and hierarchical clustering). From this basic background the course presents the recent and very powerful Deep Learning models: students learn from the basics of Neural Networks to the most common architectures of Feed-Forward Networks, Convolutional Networks, Recurrent Neural Networks and Transformers.

This course covers the principles and methodology for the design, evaluation and selection of a large variety of

The students will understand the fundamentals and important topics in statistical machine learning. This outcome represents a fundamental ingredient in the training of a modern data scientist providing a solid base for its use on a wide range of applications in science and industry. In particular students will understand the ideas behind the most used and widely applicable techniques for regression, classification and clustering. Through several examples and use cases, students will also learn how important is to accurately assess the performance of a model. They will also acquire solid criteria on what could be best model for a given data and task. By the end of the course, students should be able to:

- Understand the fundamentals of the most used models and techniques for predictive and descriptive learning.
- Design a proper methodology for accurately assessing and gaining knowledge from the use of each one of the particular machine learning techniques.
- Know the strengths and weaknesses of the various approaches in order to choose the best models for a given data and application scenario.

5.2. Syllabus

1. Introduction to Machine Learning
   1.1. What is statistical learning?
   1.2. Types of Machine Learning
   1.3. Assessing Model Accuracy

2. Linear Regression
   2.1. Simple and Multiple Linear Regression
   2.2. Linear Regression and Distributed Machine Learning Principles
   2.3. Interpreting Regression Coefficients
   2.4. Model Selection and Qualitative Predictors
   2.5. Interactions and Nonlinearity
   2.6. Comparison of Linear Regression with KNN

3. Classification
3.1. Logistic Regression

3.2. Bayes classifier and Linear Discriminant Analysis

3.3. Classification error analysis

3.4. Quadratic Discriminant Analysis

3.5. K-Nearest Neighbors

3.6. A Comparison of Classification Methods: Logistic Regression, LDA, QDA and KNN

4. Resampling methods

4.1. Cross-validation

4.2. Bootstrap

5. Linear Model Selection and Regularization

5.1. Feature selection

5.2. Optimal Model selection

5.3. Regularization

5.4. Dimension Reduction

5.5. High-Dimensional Data

6. Moving Beyond Linearity

6.1. Generalized Linear Models and Generalized Additive Models

7. Tree-Based Methods

7.1. Decision trees

7.2. Bagging

7.3. Random Forests

7.4. Boosting

8. Support Vector Machines

8.1. Maximal Margin Classifier

8.2. Support Vector Classifiers

8.3. Kernels and Support Vector Machines

8.4. Relationship to Logistic Regression

9. Descriptive Learning

9.1. Supervised vs Unsupervised learning
9.2. Principal Components Analysis

9.3. Clustering Methods

9.4. K-means

9.5. Hierarchical Clustering

9.6. Practical Issues in Clustering

10. Introduction to Deep Learning

10.1. Simple Neural Networks models

10.2. Feed-forward Networks

10.3. Convolutional Networks

10.4. Recurrent Networks

10.5. Introduction to advanced Deep Learning models: Attention Mechanisms, Transformers, Deep Generative Models

11. Reviewing the guidelines to design and develop a Deep Learning project

11.1. Interpretability and Explainability of Machine Learning and Deep Learning models

11.2. Ablation studies
### 6. Schedule

#### 6.1. Subject schedule*

<table>
<thead>
<tr>
<th>Week</th>
<th>Classroom activities</th>
<th>Laboratory activities</th>
<th>Distant / On-line</th>
<th>Assessment activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Activities Chapter 1 Duration: 02:00 Lecture</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Activities Chapter 2 Duration: 02:00 Lecture</td>
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<td>2</td>
<td>Activities Chapter 3 Duration: 04:00 Lecture</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Activities Chapter 4 Duration: 02:00 Lecture</td>
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<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Activities Chapter 5 Duration: 02:00 Lecture</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>4</td>
<td>Activities Chapter 6 Duration: 01:00 Lecture</td>
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<tr>
<td></td>
<td>Activities Chapter 7 Duration: 03:00 Lecture</td>
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<td></td>
</tr>
<tr>
<td>5</td>
<td>Activities Chapter 8 Duration: 04:00 Lecture</td>
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<td></td>
</tr>
<tr>
<td>6</td>
<td>Activities Chapter 9 Duration: 04:00 Lecture</td>
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<tr>
<td>7</td>
<td>Activities Chapter 10 (10.1, 10.2) Duration: 04:00 Lecture</td>
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<td></td>
<td></td>
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<tr>
<td>8</td>
<td>Activities Chapter 10 (10.3) Duration: 04:00 Lecture</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>9</td>
<td>Activities Use Case Review Duration: 02:00 Problem-solving class</td>
<td>Evaluation: Machine Learning use case Individual work Continuous assessment Not Present</td>
<td></td>
<td></td>
</tr>
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</table>

*Note: Duration values are approximate and subject to change based on class attendance and engagement.
<table>
<thead>
<tr>
<th></th>
<th>Activities Chapter 10 (10.4) Duration: 02:00 Lecture</th>
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<tr>
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<td>Activities Chapter 10 (10.5) Duration: 02:00 Lecture</td>
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<td></td>
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<tr>
<td></td>
<td>Activities Deep Learning Review Duration: 04:00 Problem-solving class</td>
</tr>
<tr>
<td></td>
<td>Activities Chapter 11 Duration: 04:00 Lecture</td>
</tr>
<tr>
<td></td>
<td>Final project deep learning evaluation Group work Continuous assessment Not Presential Duration: 00:00</td>
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<tr>
<td></td>
<td>Evaluation: Machine Learning use case Individual work Final examination Not Presential Duration: 00:00</td>
</tr>
<tr>
<td></td>
<td>Final project deep learning evaluation Group work Final examination Not Presential Duration: 00:00</td>
</tr>
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</table>

Depending on the programme study plan, total values will be calculated according to the ECTS credit unit as 26/27 hours of student face-to-face contact and independent study time.

* The schedule is based on an a priori planning of the subject; it might be modified during the academic year, especially considering the COVID19 evolution.
7. Activities and assessment criteria

7.1. Assessment activities

7.1.1. Assessment

<table>
<thead>
<tr>
<th>Week</th>
<th>Description</th>
<th>Modality</th>
<th>Type</th>
<th>Duration</th>
<th>Weight</th>
<th>Minimum grade</th>
<th>Evaluated skills</th>
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</thead>
<tbody>
<tr>
<td>9</td>
<td>Evaluation: Machine Learning use case</td>
<td>Individual work</td>
<td>No Presential</td>
<td>00:00</td>
<td>50%</td>
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<tr>
<td>17</td>
<td>Final project deep learning evaluation</td>
<td>Group work</td>
<td>No Presential</td>
<td>00:00</td>
<td>50%</td>
<td>3.5 / 10</td>
<td>CG4, CT2, CT3, CT4, CT1, CT5, CG2, CG1</td>
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7.1.2. Global examination

<table>
<thead>
<tr>
<th>Week</th>
<th>Description</th>
<th>Modality</th>
<th>Type</th>
<th>Duration</th>
<th>Weight</th>
<th>Minimum grade</th>
<th>Evaluated skills</th>
</tr>
</thead>
<tbody>
<tr>
<td>17</td>
<td>Evaluation: Machine Learning use case</td>
<td>Individual work</td>
<td>No Presential</td>
<td>00:00</td>
<td>50%</td>
<td>3.5 / 10</td>
<td>CT4, CG4, CT3, CT1, CT5, CG2, CG1</td>
</tr>
<tr>
<td>17</td>
<td>Final project deep learning evaluation</td>
<td>Group work</td>
<td>No Presential</td>
<td>00:00</td>
<td>50%</td>
<td>3.5 / 10</td>
<td>CG4, CT2, CT3, CT4, CT1, CT5, CG2, CG1</td>
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</tbody>
</table>
7.1.3. Referred (re-sit) examination

<table>
<thead>
<tr>
<th>Description</th>
<th>Modality</th>
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<th>Duration</th>
<th>Weight</th>
<th>Minimum grade</th>
<th>Evaluated skills</th>
</tr>
</thead>
<tbody>
<tr>
<td>Evaluation: Machine Learning use case</td>
<td>Individual work</td>
<td>Face-to-face</td>
<td>00:00</td>
<td>50%</td>
<td>3.5 / 10</td>
<td>CG4, CT3, CT4, CT1, CT5, CG2, CG1</td>
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<tr>
<td>Final project evaluation</td>
<td>Group work</td>
<td>Face-to-face</td>
<td>00:00</td>
<td>50%</td>
<td>3.5 / 10</td>
<td>CG4, CT2, CT3, CT4, CT1, CT5, CG2, CG1</td>
</tr>
</tbody>
</table>

7.2. Assessment criteria

Evaluation will assess if students have acquired all the competences of the subject. Thus, evaluation through extraordinary assessment will be carried out considering all the evaluation techniques used in ordinary evaluation (EX, ET, TG, etc.).

Progressive evaluation will be the preferred assessment method as it will be suited to the optimum learning process along the course. Progressive evaluation will consist of:

- A Machine Learning Report describing the activities that demonstrate skills in developing Machine Learning models. The evaluation of this Report will represent 50% of final grade. For progressive evaluation, this
A Deep Learning Report must be prepared by the end of the course to demonstrate skills in developing Deep Learning models. The evaluation of this Deep Learning Report will represent 50% of final grade.

Through several course assignments, announced in Moodle, we will review the students' progress while working in this Report. We could require students to attend to specific presentations to review their work.

Deep Learning activities must be developed in working teams, but each team member must individually clearly describe her/his specific activities in the Report.

One group project subject could be in the form of a challenge in quantitative finance, which may include:

(1) Quantification of patterns in leading market indicators

(2) Quantification of patterns in market value.

(3) Quantification of seasonality in the main market indicators

(4) Quantification of intra- and inter-day patterns, volatility, etc.

Students in groups of two may request the challenge. The challenge statement will be published at the beginning of the course, including a calendar that will be in accordance

Students may request the challenge as a group or individually to the teacher responsible for the group. In the latter case, the teachers will be in charge of forming the groups. In both scenarios the groups will be formed by two students, and the students must meet the requirements to be able to develop the group work. The challenge statement will be published at the beginning of the course, including a calendar that will be in
accordance

with the rest of the course. The development of the challenge will be divided into four phases:

(1) Research: study of the challenge statement and research on possible solutions. The students will have to inform
themselves and formulate questions that will allow them to understand the dimension of the challenge and to approach a possible solution.

(2) Development of the challenge: students will develop in teams small activities leading to identify the most appropriate solution to the problem, all of them proposed by the teacher in view of the previous stages.

(3) Verification and validation: the results obtained and the chosen solution will be contrasted in real environments.

(4) Elaboration of the report and/or exhibition: the results will be shared through a working report and/or an exhibition, which may be done through a video.

The monitoring of the phases of the activity will be developed in tutorial sessions with the teachers designated for this purpose. The evaluation will be carried out in a coordinated way between the teachers and the participants in the teams. The teachers will carry out a continuous evaluation of the performance and the achievement of the objectives set during the development of the challenge for each student. Likewise, after completing the challenge, students will perform a self-evaluation and a cross evaluation. The weight of the exercise in the grade will be the same as that assigned to the group work.
Final evaluation will consist of:

- A Machine Learning Report describing the activities that demonstrate skills in developing Machine Learning models. The evaluation of this Report will represent 50% of final grade and it must be due by the final exam date, although students can submit draft versions before that date can they can receive feedback on their work.

- A Deep Learning Report must be prepared to demonstrate skills in developing Deep Learning models. The evaluation of this Deep Learning Report will represent 50% of final grade and it must be due by the final exam date.

Deep Learning activities must be developed in working teams, but each team member must individually clearly describe her/his specific activities in the Report.

For both Reports, students can submit draft versions before the final submission date so they can receive feedback on their work.

Evaluation through extraordinary assessment will consist of:

- A Machine Learning Report describing the activities that demonstrate skills in developing Machine Learning models (50% of final grade)

- A Deep Learning Report describing the activities that demonstrate skills in developing Deep Learning models (50% of final grade)
8. Teaching resources

8.1. Teaching resources for the subject

<table>
<thead>
<tr>
<th>Name</th>
<th>Type</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Neural Networks and Deep Learning</td>
<td>Web resource</td>
<td><a href="http://neuralnetworksanddeeplearning.com/index.html">http://neuralnetworksanddeeplearning.com/index.html</a></td>
</tr>
</tbody>
</table>
9. Other information

9.1. Other information about the subject

For on-line learning activities we will use UPM Moodle platform and tools. Moodle, GutHub and Youtube will be the environments to share specific course materials. The increasing relevance of technological developments based on Machine Learning makes this course an educational activity directed to contribute to Goal 4.4 in Sustainable Development Goals (SDGs) 2030 United Nations Agenda, empowering our students with relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship.

Through approaching practical scenarios in our Lab, students will develop relevant skills and in-depth knowledge on the impact of different Machine Learning techniques on different fields as health, environmental monitoring, smart energy management, or finance. This will help them to become more aware of how technology can contribute to several SDGs goals: end poverty (Goal 1), promote well-being (Goal 2), and promote sustainable management of water, energy, economic growth and industrialization (Goals 5, 6, 7, and 8) as well as to reduce inequality among countries (Goal 10).