ANX-PR/CL/001-01
LEARNING GUIDE

SUBJECT
93001070 - Predictive And Descriptive Learning

DEGREE PROGRAMME
09AQ - Master Universitario En Ingenieria De Telecomunicacion

ACADEMIC YEAR & SEMESTER
2024/25 - Semester 1
Index

Learning guide

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1. Description

1.1. Subject details

<table>
<thead>
<tr>
<th>Name of the subject</th>
<th>93001070 - Predictive And Descriptive Learning</th>
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<tbody>
<tr>
<td>No of credits</td>
<td>6 ECTS</td>
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<td>Type</td>
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<td>Semester 3</td>
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<td>Degree programme</td>
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<td>Centre</td>
<td>09 - Escuela Tecnica Superior De Ingenieros De Telecomunicacion</td>
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</table>

2. Faculty

2.1. Faculty members with subject teaching role

<table>
<thead>
<tr>
<th>Name and surname</th>
<th>Office/Room</th>
<th>Email</th>
<th>Tutoring hours *</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eduardo Lopez Gonzalo</td>
<td>C-330</td>
<td><a href="mailto:eduardo.lopez@upm.es">eduardo.lopez@upm.es</a></td>
<td>Sin horario. Appointment arranged by email</td>
</tr>
<tr>
<td>(Subject coordinator)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Luis Alfonso Hernandez Gomez</td>
<td>C-330</td>
<td><a href="mailto:luisalfonso.hernandez@upm.es">luisalfonso.hernandez@upm.es</a></td>
<td>Sin horario. Appointment arranged by email</td>
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</tbody>
</table>
Juan Ignacio Godino Llorente  
C-312  
ignacio.godino@upm.es  
Sin horario. 
Appointment arranged by email

* The tutoring schedule is indicative and subject to possible changes. Please check tutoring times with the faculty member in charge.

3. Prior knowledge recommended to take the subject

3.1. Recommended (passed) subjects

The subject - recommended (passed), are not defined.

3.2. Other recommended learning outcomes

- It is mandatory to follow this course simultaneously with the subject Machine Learning Lab
- Previous exposure to a programming language, such as MATLAB, R or Python
- Elementary course in Statistics

4. Skills and learning outcomes *

4.1. Skills to be learned

CG1 - Poseer y comprender conocimientos que aporten una base u oportunidad de ser originales en el desarrollo y/o aplicación de ideas, a menudo en un contexto de investigación.

CG2 - Que los estudiantes sepan aplicar los conocimientos adquiridos y su capacidad de resolución de problemas en entornos nuevos o poco conocidos dentro de contextos más amplios (o multidisciplinares) relacionados con su área de estudio.

CG4 - Que los estudiantes sepan comunicar sus conclusiones ¿y los conocimientos y razones últimas que las sustentan? a públicos especializados y no especializados de un modo claro y sin ambigüedades.

CT1 - Capacidad para comprender los contenidos de clases magistrales, conferencias y seminarios en lengua inglesa.
CT2 - Capacidad para dinamizar y liderar equipos de trabajo multidisciplinares.

CT3 - Capacidad para adoptar soluciones creativas que satisfagan adecuadamente las diferentes necesidades planteadas.

CT4 - Capacidad para trabajar de forma efectiva como individuo, organizando y planificando su propio trabajo, de forma independiente o como miembro de un equipo.

CT5 - Capacidad para gestionar la información, identificando las fuentes necesarias, los principales tipos de documentos técnicos y científicos, de una manera adecuada y eficiente.

4.2. Learning outcomes

RA305 - Capability to design, develop and evaluate machine-learning techniques for a wide range of application areas

RA336 - Capability to understand, design, develop and evaluate machine-learning, deep-learning and generative AI technologies for a wide range of application areas

* The Learning Guides should reflect the Skills and Learning Outcomes in the same way as indicated in the Degree Verification Memory. For this reason, they have not been translated into English and appear in Spanish.

5. Brief description of the subject and syllabus

5.1. Brief description of the subject

This course covers the principles and methodology for the design, evaluation and selection of a large variety of Machine Learning, Deep Learning and AI technologies for practical applications. The course introduces main principles in Machine Learning: supervised, unsupervised and reinforcement learning, though main emphasis is on predictive and descriptive learning as reinforcement learning is covered in a subsequent course. Methodological issues such as model assessment and selection, and overfitting are discussed.

The course starts introducing the most relevant traditional predictive or supervised techniques: as different types of regression, generalized linear models, k-nearest neighbor classifier, classification and regression trees, ensemble methods (Bagging, Random Forests and Boosting) and kernel methods and Support Vector Machines. Then the course addresses traditional descriptive or unsupervised techniques: principal components analysis and clustering methods (k-means and hierarchical clustering). In parallel with classical ML, Deep Learning models (Feed-Forward Networks, Convolutional Networks, Recurrent Neural Networks and Transformers) are presented together with new ways of learning (self-supervised, contrastive, zero-shot, in-context, etc.). The course also introduces the main
Generative AI models: Autoregressive, VAE, VQ-VAE, GANs, Flow Models, Diffusion models, Consistency Models. Emergent architectures such as Mamba, Kolmogorov-Arnold Networks, etc. are also discussed.

The students will understand the fundamentals and important topics in statistical machine learning, deep learning and artificial intelligence. This outcome represents a fundamental ingredient in the training of a modern AI engineering providing a solid base for its use on a wide range of applications in science and industry.

Through several examples and use cases, worked out in the companion course Machine Learning Lab, students will learn how important is to accurately assess the performance of a model. They will also acquire solid criteria on what could be best model for a given data and task. By the end of the course, students should be able to:

- Understand the fundamentals of the most used models and techniques for predictive and descriptive learning.
- Design a proper methodology for accurately assessing and gaining knowledge from the use of each one of the particular machine learning techniques.
- Know the strengths and weaknesses of the various approaches in order to choose the best models for a given data and application scenario.

### 5.2. Syllabus

1. Introduction to Machine Learning
   1.1. What is statistical learning?
   1.2. Types of Machine Learning
   1.3. Assessing Model Accuracy

2. Linear Regression
   2.1. Simple and Multiple Linear Regression
   2.2. Linear Regression and Distributed Machine Learning Principles
   2.3. Interpreting Regression Coefficients
   2.4. Model Selection and Qualitative Predictors
   2.5. Interactions and Nonlinearity
   2.6. Comparison of Linear Regression with KNN

3. Classification
3.1. Logistic Regression
3.2. Bayes classifier and Linear Discriminant Analysis
3.3. Classification error analysis
3.4. Quadratic Discriminant Analysis
3.5. K-Nearest Neighbors
3.6. A Comparison of Classification Methods: Logistic Regression, LDA, QDA and KNN

4. Resampling methods
4.1. Cross-validation
4.2. Bootstrap

5. Linear Model Selection and Regularization
5.1. Feature selection
5.2. Optimal Model selection
5.3. Regularization
5.4. Dimension Reduction
5.5. High-Dimensional Data

6. Moving Beyond Linearity
6.1. Generalized Linear Models and Generalized Additive Models

7. Tree-Based Methods
7.1. Decision trees
7.2. Bagging
7.3. Random Forests
7.4. Boosting

8. Support Vector Machines
8.1. Maximal Margin Classifier
8.2. Support Vector Classifiers
8.3. Kernels and Support Vector Machines
8.4. Relationship to Logistic Regression

9. Descriptive Learning
9.1. Supervised vs Unsupervised learning
9.2. Principal Components Analysis
9.3. Clustering Methods
9.4. K-means
9.5. Hierarchical Clustering
9.6. Practical Issues in Clustering
10. Introduction to Deep Learning
   10.1. Feed-forward Networks, Convolutional Networks
   10.2. Recurrent Networks and SeqSeq
   10.3. Attention Mechanisms and Transformers
   10.4. Ablation studies, Interpretability and Explainability
11. Introduction to Deep Generative Models
   11.1. Autoregressive Models: Large Language Models and Large Multimodal Models
   11.2. VAE, VQ-VAE
   11.3. GANs, Flow-based Models
   11.4. Diffusion Models and Consistency Models
12. Emergent models and new architectures
## 6. Schedule

### 6.1. Subject schedule*

<table>
<thead>
<tr>
<th>Week</th>
<th>Type 1 activities</th>
<th>Type 2 activities</th>
<th>Distant / On-line</th>
<th>Assessment activities</th>
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| 1    |                   | Activities Chapter 1  
Duration: 02:00  
Lecture |       |                      |
|      |                   | Activities Chapter 2  
Duration: 02:00  
Lecture |       |                      |
| 2    |                   | Activities Chapter 3  
Duration: 04:00  
Lecture |       |                      |
| 3    |                   | Activities Chapter 4  
Duration: 02:00  
Lecture |       |                      |
|      |                   | Activities Chapter 5  
Duration: 01:00  
Lecture |       |                      |
|      |                   | Activities Chapter 6  
Duration: 01:00  
Lecture |       |                      |
| 4    |                   | Activities Chapter 7  
Duration: 01:00  
Lecture |       |                      |
|      |                   | Activities Chapter 8  
Duration: 03:00  
Lecture |       |                      |
| 5    |                   | Activities Chapter 9  
Duration: 04:00  
Lecture |       |                      |
| 6    |                   | Activities Chapter 10 (10.1 , 10.2)  
Duration: 04:00  
Lecture |       |                      |
| 7    |                   | Activities Chapter 10 (10.3, 10.4)  
Duration: 04:00  
Lecture |       |                      |
| 8    |                   | Activities Use Case Review  
Duration: 04:00  
Cooperative activities |       |                      |
| 9    |                   | Activities Chapter 11 (11.1)  
Duration: 04:00  
Lecture |       |                      |
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<td>Activities Chapter 12</td>
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<td>Duration: 01:00 Problem-solving class</td>
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<td>Global examination</td>
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<thead>
<tr>
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</table>

Depending on the programme study plan, total values will be calculated according to the ECTS credit unit as 26/27 hours of student face-to-face contact and independent study time.
# 7. Activities and assessment criteria

## 7.1. Assessment activities

### 7.1.1. Assessment

<table>
<thead>
<tr>
<th>Week</th>
<th>Description</th>
<th>Modality</th>
<th>Type</th>
<th>Duration</th>
<th>Weight</th>
<th>Minimum grade</th>
<th>Evaluated skills</th>
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<tbody>
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<td>3.5 / 10</td>
<td>CG4, CT2, CT3, CT4, CT1, CT5, CG2, CG1</td>
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<tr>
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<td>Final project deep learning evaluation</td>
<td>Group work</td>
<td>No Presential</td>
<td>00:00</td>
<td>50%</td>
<td>3.5 / 10</td>
<td>CG4, CT2, CT3, CT4, CT1, CT5, CG2, CG1</td>
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### 7.1.2. Global examination

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<tr>
<th>Week</th>
<th>Description</th>
<th>Modality</th>
<th>Type</th>
<th>Duration</th>
<th>Weight</th>
<th>Minimum grade</th>
<th>Evaluated skills</th>
</tr>
</thead>
<tbody>
<tr>
<td>17</td>
<td>Evaluation: Machine Learning use case</td>
<td>Individual work</td>
<td>No Presential</td>
<td>00:00</td>
<td>50%</td>
<td>3.5 / 10</td>
<td>CT4, CG4, CT3, CT1, CT5, CG2, CG1</td>
</tr>
<tr>
<td>17</td>
<td>Final project deep learning evaluation</td>
<td>Group work</td>
<td>No Presential</td>
<td>00:00</td>
<td>50%</td>
<td>3.5 / 10</td>
<td>CG4, CT2, CT3, CT4, CT1, CT5, CG2, CG1</td>
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7.1.3. Referred (re-sit) examination

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<th>Minimum grade</th>
<th>Evaluated skills</th>
</tr>
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<td>Individual work</td>
<td>Face-to-face</td>
<td>00:00</td>
<td>50%</td>
<td>3.5 / 10</td>
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<td>Group work</td>
<td>Face-to-face</td>
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<td>3.5 / 10</td>
<td>CG4, CT2, CT3, CT4, CT1, CT5, CG2, CG1</td>
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</table>

7.2. Assessment criteria

Evaluation will assess if students have acquired all the competences of the subject. Thus, evaluation through extraordinary assessment will be carried out considering all the evaluation techniques used in ordinary evaluation (EX, ET, TG, etc.).

Progressive evaluation will be the preferred assessment method as it will be suited to the optimum learning process along the course. Progressive evaluation will consist of:

- A Machine Learning Report describing the activities that demonstrate skills in developing Machine Learning models. The evaluation of this Report will represent 50% of final grade. For progressive evaluation, this
report must be due by the 9th week. Several course assignments, which will be announced in Moodle, will
planned to review the students' progress through draft versions of their reports so we can give them
feedback. We can also require students to prepare specific presentations to review their work.

- A Deep Learning Report must be prepared by the end of the course to demonstrate skills in developing
Deep Learning models. The evaluation of this Deep Learning Report will represent 50% of final grade.

Through several course assignments, announced in Moodle, we will review the students' progress while
working in this Report. We can require students to attend to specific presentations to review their work.

Deep Learning activities must be developed in working teams, but each team member must individually clearly
describe her/his specific activities in the Report.

One group project subject could be in the form of a challenge in quantitative finance, which may include:

(1) Quantification of patterns in leading market indicators

(2) Quantification of patterns in market value.

(3) Quantification of seasonality in the main market indicators

(4) Quantification of intra- and inter-day patterns, volatility, etc.

Students in groups of two may request the challenge. The challenge statement will be published at the beginning of
the course, including a calendar that will be in accordance

Students may request the challenge as a group or individually to the teacher responsible for the group. In the
latter case, the teachers will be in charge of forming the groups. In both scenarios the groups will be formed by
two students, and the students must meet the requirements to be able to develop the group work. The
challenge statement will be published at the beginning of the course, including a calendar that will be in
accordance

with the rest of the course. The development of the challenge will be divided into four phases:

(1) Research: study of the challenge statement and research on possible solutions. The students will have to inform themselves and formulate questions that will allow them to understand the dimension of the challenge and to approach a possible solution.

(2) Development of the challenge: students will develop in teams small activities leading to identify the most appropriate solution to the problem, all of them proposed by the teacher in view of the previous stages.

(3) Verification and validation: the results obtained and the chosen solution will be contrasted in real environments.

(4) Elaboration of the report and/or exhibition: the results will be shared through a working report and/or an exhibition, which may be done through a video.

The monitoring of the phases of the activity will be developed in tutorial sessions with the teachers designated for this purpose. The evaluation will be carried out in a coordinated way between the teachers and the participants in the teams. The teachers will carry out a continuous evaluation of the performance and the achievement of the objectives set during the development of the challenge for each student. Likewise, after completing the challenge, students will perform a self-evaluation and a cross evaluation. The weight of the exercise in the grade will be the same as that assigned to the group work.
Final evaluation will consist of:

- A Machine Learning Report describing the activities that demonstrate skills in developing Machine Learning models. The evaluation of this Report will represent 50% of final grade and it must be due by the final exam date, although students can submit draft versions before that date can they can receive feedback on their work.

- A Deep Learning Report must be prepared to demonstrate skills in developing Deep Learning models. The evaluation of this Deep Learning Report will represent 50% of final grade and it must be due by the final exam date.

Deep Learning activities must be developed in working teams, but each team member must individually clearly describe her/his specific activities in the Report.

For both Reports, students can submit draft versions before the final submission date so they can receive feedback on their work.

Evaluation through extraordinary assessment will consist of:

- A Machine Learning Report describing the activities that demonstrate skills in developing Machine Learning models (50% of final grade)

- A Deep Learning Report describing the activities that demonstrate skills in developing Deep Learning models (50% of final grade)
### 8. Teaching resources

#### 8.1. Teaching resources for the subject

<table>
<thead>
<tr>
<th>Name</th>
<th>Type</th>
<th>Notes</th>
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</table>
9. Other information

9.1. Other information about the subject

For on-line learning activities we will use UPM Moodle platform and tools. Moodle, GutHub and Youtube will be the environments to share specific course materials.

The increasing relevance of technological developments based on Machine Learning makes this course an educational activity directed to contribute to Goal 4.4 in Sustainable Development Goals (SDGs) 2030 United Nations Agenda, empowering our students with relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship.

Through approaching practical scenarios in our Lab, students will develop relevant skills and in-depth knowledge on the impact of different Machine Learning techniques on different fields as health, environmental monitoring, smart energy management, or finance. This will help them to become more aware of how technology can contribute to several SDGs goals: end poverty (Goal 1), promote well-being (Goal 2), and promote sustainable management of water, energy, economic growth and industrialization (Goals 5, 6, 7, and 8) as well as to reduce inequality among countries (Goal 10).