



Rice Fragrance in Jiangnan Water Towns: Rural Revitalization in the Digital Wave

2026 July Short-term Program



PROGRAM SCHEDULES

[2026 Beijing Institute of Technology (JIAXING) Rice Fragrance in Jiangnan Water Towns: Rural Revitalization in the Digital Wave]

This program focuses on the frontiers of humanities and social sciences. Set against the authentic landscape of Jiangnan water towns in China, with traditional Chinese family culture as its core and modern technologies in rural revitalization as its highlight, it deeply explores the path of rural revitalization represented by Wuzhen and Yucun.

Integrating the profound heritage of traditional Chinese culture, the program explains its historical role and modern value in rural development. It also introduces modern technological tools applied in rural revitalization and analyzes their practical effects in promoting rural progress in economy, culture, ecology and other fields.

By comparing tradition and modernity, theory and practice, this program aims to reveal the internal logic and Chinese approach to rural revitalization in Jiangnan water towns, and demonstrate the unique charm and broad prospects of the socialist path of rural revitalization with Chinese characteristics. It is not only a vivid display of rural development achievements rooted in Chinese culture, but also a successful model for in-depth exploration of innovative practices in rural revitalization.



► Topics:

Jiangnan Water Towns, Family Culture, Digital Empowerment for Rural Revitalization, Chinese-Style Modernization, Cross-Cultural Exchange

► Capacity Size

 20 (min) - 40 (max)



BENEFITS

1 Cultural Immersion •

Jiangnan Water Town Heritage

Explore the authentic Jiangnan water towns represented by Wuzhen, delve into their farming wisdom and family culture, appreciate the oriental aesthetics of harmony between humans and nature rooted in rice farming civilization, and experience the beauty of traditional farming wisdom and ancient town architecture.

2 Technology Integration •

Digital Empowerment for Rural Revitalization

Focus on modern technologies such as the Internet of Things and smart agriculture, visit on-site how digital technologies empower ancient villages to rejuvenate, and witness the integrated scene where drones fly over rice fields and intelligent systems protect ancient bridges.

3 Integration of Knowledge and Practice •

Field Study and Innovation

Learn through diverse forms including classroom teaching, field research, workshop visits and cross-cultural seminars. Students will participate in case deduction of rural digital transformation and discuss the innovative significance of blockchain technology for the inheritance of intangible cultural heritage in traditional mortise and tenon workshops.

Program Details

◆ Modules:

Themed Lectures&Seminars, Cultural Visits, Traditional Cultural Workshops, City Tour

◆ Location:

Yangtze Delta Region Academy of Beijing Institute of Technology, Jiaxing

◆ Duration:

July 7– July 22, 2026

◆ Registration Date:

July 7, 2026

◆ Credits:

2 credits

◆ Fee:

CNY 3,500 per person

TIPS

1. The fee covers tuition, on-campus accommodation, teaching materials, insurance and cultural tours.
2. The fee doesn't include meals, airport transfers, or other personal expenses.

NOTE

1. Printed version certificate only containing credits, no academic transcript provided.
2. All the programs will be conducted in English.
3. If the number of students enrolled in a program is less than 20, the program will be canceled.
4. Enrollment for the on-campus program is limited. We operate on a first-come, first-served basis.

Application

Application Deadline

On-campus program: May 15, 2026

Application Website

<http://apply.isc.bit.edu.cn>

Qualification

◆ Non-Chinese citizen

◆ English proficiency (meet one of the following):

- ✓ IELTS \geq 6.0 or TOEFL \geq 85 or equivalent (waived for native English speakers)
- ✓ English Proficiency Certificate issued by the current school
- ✓ Certificate of English-Medium Instruction issued by the current school

◆ Age: 18 to 45 years old

Application Procedure

- ▶ Register at <http://apply.isc.bit.edu.cn>
- ▶ Create your account and log in
- ▶ Choose “Start Application”
- ▶ Choose “Short-term Programs”
- ▶ Choose “Short-term Programs (on-campus)”
- ▶ Choose “2026 BIT (JIAXING) Summer Program”
- ▶ Click “Apply”
- ▶ Fill your personal information and upload the required documents
- ▶ Click “Submit”, then confirm by clicking “OK” to complete your application

Required Documents

1. ID photo with a white background
2. Photocopy of the passport’s front page
3. Valid English language proficiency test report (waived for native English speakers)

Visa

Students admitted to the on-campus program must apply for an X2 visa at the Chinese embassy or consulate. The application requires the electronic DQ form and admission letter provided by BIT.

**2026 JULY SHORT-TERM PROGRAM: YANGTZE DELTA REGION ACADEMY OF BEIJING INSTITUTE OF TECHNOLOGY, JIAXING
— RICE FRAGRANCE IN JIANGNAN WATER TOWNS: RURAL REVITALIZATION IN THE DIGITAL WAVE**

DAY	10:00-12:00	12:00-13:30	13:30-15:30
TUE 7th Jul	Registration		
WED 8th Jul	Opening Ceremony & Program Introduction	Lunch Time	Campus and Laboratory Visit
THU 9th Jul	Lecture Theoretical Foundation: Decoding the Oriental Wisdom of Living	Lunch Time	Field Research Jiaxing Zicheng Ruins: Experience the Song-Dynasty WaterGate Relic and Perceive the Inheritance of Jiangnan Cultural Context
FRI 10th Jul	8:30 am Field Research Yucun Village, China: Lucid Waters and Lush Mountains Are Invaluable Assets		
SAT 11th Jul	Free Time		
SUN 12th Jul	Free Time		
MON 13th Jul	Lecture Coexistence of Virtual and Real: The Boundaries of Technological Empowerment	Lunch Time	Field Research Majiabang Museum: Decoding 7,000 Years of Civilization and Understanding the Root of Jiangnan
TUE 14th Jul	8:30 am Field Research Wuzhen, China: Rebirth of an Ancient Town— The Dual Narrative of Wuzhen		
WED 15th Jul	Field Research Jiaxing Culture and Art Center & Intangible Cultural Heritage Experience: Encountering Inheritance of Ingenuity and Feeling the New Cultural Charm of Hecheng	Lunch Time	Field Research Jiaxin Silk Park: From Millennium Silk Charm to Modern Intelligent Manufacturing

DAY	10:00-12:00	12:00-13:30	13:30-15:30
THU 16th Jul	8:30 am Neighborhood Tour Hangzhou		
FRI 17th Jul	Seminar Complete PPT through Group Collaboration Innovative Proposal: My Plan for the Revitalization of Water Towns		
SAT 18th Jul	Free Time		
SUN 19th Jul	Free Time		
MON 20th Jul	Seminar Cross-Disciplinary Classroom Dialogue Critical Thinking on a Rowing Boat		
TUE 21st Jul	Closing Ceremony	Lunch Time	Free Time
WED 22nd Jul	Check-out and See Off		

Note:

1. If the number of participants is fewer than 20, the program will be canceled.
2. The schedule may be subject to adjustments due to uncertain factors such as weather or venue conditions. We will notify you promptly of any changes.





Contact

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Jiaxing City Foreigners'
Living Service Guide



Yangtze Delta Region
Academy of BIT