

TechPeopleCare. We care bringing people closer to your technolog

Brief description of the technology solution and the added value it provides

Methodology for the creation of audiovisual material for teaching

Our own innovative methodology which provides a self-learning scalable and sustainable training in digital literacy through offline materials which are self-contained and personalized

Description of the technological base

We develop audiovisual material focused on basic digital literacy skills, designed in co-creation with the target population: elderly people, immigrants, rural population, population in developed countries, etc.

Our methodology eliminates the need of training staff through easy-to-use self-learning material: students learn at their own pace and without a timetable., which clearly differentiates us from traditional courses where training personnel is needed, and where students need to follow strict timetables and learning pace.

We commercialize the following products through UPM Technology Transfer Office:

- 1)auditory services to detect population needs
- 2)consultory services where we propose specific formative solutions
- 3)development services of formative material

